



**20/21 SNOW**





# CHANGE YOUR

Perspective is everything. Where some see a forbidding, frozen wasteland we see vertical playgrounds. While some find comfort in safety and warmth, we find solace in the elements. When others look to head south for the winter, we search for more direct southerly descents. At Zeal, everything we do is designed for the elements, with a vision forward. And downward.

**Vertical perspectives since '97.**

# PERSPECTIVE

PROUDLY BASED IN BOULDER, CO





## THROUGH OUR LENS

You know those days. When all of your friends are on the hill. When the valleys echo with stoke-filled cries from every turn in the deepest, softest snow. When the clouds part and the bluebird skies beckon and you have the mountain to yourselves to share the rawest form of love for winter fun. Yeah, we know those days. And we've got you covered.







## OUR PASSION FEEDS YOUR ADVENTURES

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The mountains inspire us in every season.

Spring thaws and rains ignite into summer's pallet of wildflowers, before the golden fall arrives, leaving branches bare. With the first snow falls, the true backdrop of the mountains begins to take form, creating a canvas of white that draws us to the art of lines painted on their surfaces, and on our imaginations.

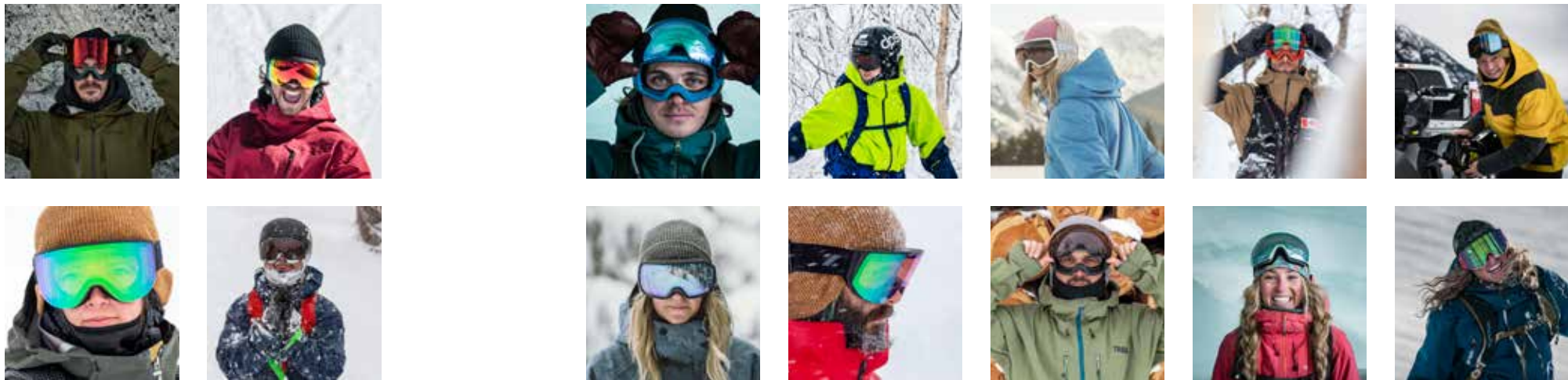


# WE ARE ALL ZEAL

Ambassadors. Team riders. Sponsored athletes. The monikers are many, but at Zeal, we consider everyone that rides our product our family. We share the same passions, the same pursuits, the same Zeal for four-season fun.

Where some say there's "no friends on a powder day," we believe when you share the same Zeal for winter, that we're all friends on a powder day.

## ZEAL OPTICS SNOW AMBASSADORS



## SKI

- Mauri Cambilla
- Cody Cirillo
- Annalisa Drew
- Banks Gilberti
- Zack Giffin
- Brian Gardiner
- Mike Henitiuk
- Colter Hinchliffe
- Chris Logan
- Conor Pelton
- Piers Solomon
- Adam U
- Scotty VerMerris
- Kellyn Wilson

## SNOWBOARD

- Kjersti Buaas
- Andrew Burns
- Tamo Campos
- Jeremy Cloutier
- Alex Deibold
- Madison Ellsworth
- Kaitlyn Farrington
- Summer Fenton
- Taylor Gold
- Sandra Hillen
- Josh Jespersen
- Fredi Kalbermatten
- Sarka Pancochova
- Rafael Pease
- DCP
- Ian Wood

## ALPINIST

- Steve House
- Kerry Koepping
- Jon Kedrowski
- Eric Larsen
- Ryan Waters





# CONNECT + PROTECT

As a company inspired by the natural world around us, we understand the importance of sustaining our world for generations to come. Our goal is to not only protect the environment and public lands, but to connect people – whether it be the disadvantaged, at risk youth, or the next generation – to these places, instilling a love for the outdoors, and inspiring them to work and advocate for wild places, and continuing that cycle forward.

LEARN MORE ABOUT OUR COMMUNITY PARTNERS AT  
[ZEALOPTICS.COM/COMMUNITY](https://zealoptics.com/community)

## ADAPTIVE ADVENTURES

Dedicated to connecting disabled individuals to outdoor sports, Adaptive Adventures finds ways to allow people to reignite their passion for adventure and exploration in the outdoor world. Zeal sponsors these programs and provides sunglasses and goggles for its members to see their expanded horizons through our lenses.

## DZI FOUNDATION

Passionate about giving back to Himalayan communities, dZi focuses on reducing poverty and improving the quality of life in some of the most remote communities in Nepal. Zeal partners with dZi to provide lightly used sunglasses to Nepal's local communities to minimize UV and HEV damage, keeping their eyes healthy and their minds inspired.

## HIGH FIVES FOUNDATION

Supports the dreams of outdoor sports athletes by raising injury prevention awareness while providing resources and inspiration to those who suffer life-altering injuries. Zeal partners with High Fives to get injured athletes back on snow and push their abilities through winter sports.

## THE LATITUDE PROJECT

Motivated by a lifetime of travel, the founders of The Latitude Project work to create stronger communities by providing service project opportunities in some of the world's most premier surf destinations located in disadvantaged countries. Zeal provides sunglasses for these communities that experience high rates of pterygium based on their coastal settings.

## MORE THAN JUST ME

Working tirelessly to raise awareness for the fight on cystic fibrosis, More Than Just Me focuses on finding inspiration through personal accomplishment. Through product donations and financial and event support, Zeal helps More Than Just Me drive awareness and fund the battle against cystic fibrosis.



## 1% FOR THE PLANET

1% for the Planet is a global network of businesses committed to protecting the earth's resources for future generations. Members like Zeal Optics, New Belgium, Patagonia and more than 2,000 others donate 1% of gross sales to high-impact nonprofit partners that align with their values. At Zeal, we focus our contributions on the organizations you see here, along with other groups that are committed to preserving our natural resources.

## NATIONAL FOREST FOUNDATION

The NFF promotes the enhancement and public enjoyment of the 193-million-acre National Forest Service. And Zeal Optics works to support them through programs like our annual Buy A Zeal, Plant A Tree promotion to help plant thousands of trees in impacted portions of our National Forests. These lands are our playgrounds and all of ours.

## PROJECT 5480

Over the past decade, pine beetles have killed more than 70% of Colorado's forests, completely altering ecosystems and causing severe fire risks. Zeal works to rebuild our wilderness by planting 5,480 trees annually, a number based on the elevation of our headquarters in Boulder, Colorado.

## PROTECT OUR WINTERS (POW)

POW's mission is to mobilize the winter sports community to lead the fight against climate change; focusing on education initiatives, advocacy, and supporting community-based projects. Zeal works with POW, providing funds and sunglass and goggle donations throughout the year, to ensure a future for our passions in a rapidly changing world.

## SOS OUTREACH

Snowboard Outreach Society was founded in 1993 in the Vail Valley of Colorado. This program provides risk prevention, outdoor recreation, and environmental education to Colorado's youth. Zeal helps this group experience the outdoors and their possibilities through grants and the donation of goggles and sunglasses each year.





THE ZEAL OPTICS LENS COLLECTION

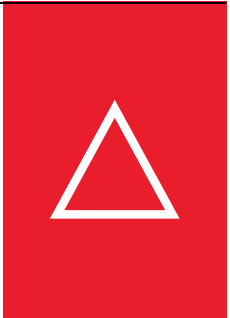
# WE KNOW

Kaizen is a Japanese strategy for crafting continuous improvement based on the singular idea that small, ongoing positive changes can reap major improvements. At Zeal, we've learned this approach from our Japanese lens partners, and have a singular vision to create the best lenses on the planet. Our entire collection is built around state-of-the-art technologies that literally change the way you see the mountain. Introducing our three collections: Optimum, Optimum Polarized and Optimum Polarized Automatic+.

**We never settle. And neither should you.**

# OPTICS





# OPTIMUM

## CLEARLY SUPERIOR

This collection is named Optimum for a reason—well actually a whole bunch of them. The foundation of all Zeal Optics lens collections, Optimum is built with complete protection from harmful UV rays, our Everclear Anti-Fog, Permashield Hardcoat and optimal color filtration for perfect clarity, heightened color and enhanced definition. Available in a range of mirrors and tints, Optimum has you covered no matter the condition.

### FEATURES

- △ Permashield Hardcoat
- △ Everclear Anti-Fog
- △ Color Filtration
- △ Blocks 100% UVA/B/C Rays
- △ Hydro/Oleo

### OPTIMUM COLLECTION



**Dark Grey**  
10% VLT | Category S4



**Jade Mirror**  
30% VLT | Category S2



**Phoenix Mirror**  
30% VLT | Category S2



**Alchemy Mirror**  
30% VLT | Category S2



**Persimmon Sky Blue Mirror**  
65% VLT | Category S1





# OPTIMUM POLARIZED

## CLARITY + PROTECTION

Our Optimum Polarized Collection has all the color, clarity and contrast of Optimum, with the added bonus of polarized protection for a glare-free view. Our Japanese premium polarized lens is designed to block reflected light and filter 95% of HEV light to deliver the ultimate color experience and exceptional definition, all while reducing eye fatigue and the risk of long term eye damage.

## FEATURES

- △ PermaShield Hardcoat
- △ Everclear Anti-Fog
- △ Color Filtration
- △ Blocks 100% UVA/B/C Rays
- △ Hydro/Oleo
- △ 95%+ Polarized Efficiency
- △ Cuts Glare & Reflected Light
- △ Blocks 95% HEV Light
- △ Reduces Risk of Long Term Eye Damage
- △ Protects from Eye Fatigue
- △ Heightened Color, Definition & Detail

## OPTIMUM POLARIZED COLLECTION



**Polarized Dark Grey**  
10% VLT | Category S4  
☀️



**Polarized Jade**  
18% VLT | Category S3  
☀️



**Polarized Phoenix**  
18% VLT | Category S3  
☀️



**Polarized Bluebird HT**  
33% VLT | Category S2  
☁️





# OPTIMUM POLARIZED

## WHY POLARIZED?

Our Optimum Polarized lenses block reflected light traveling in a horizontal direction, which is what we know as glare. Glare dulls color, blurs detail and fatigues your eyes.

Protect your eyes with Optimum Polarized.

**CUTS GLARE & REFLECTED LIGHT WHILE HIGHLIGHTING ICE & HARDPACK**

**BLOCKS 95% HEV LIGHT (HEV LIGHT = HARMFUL BLUE LIGHT)**

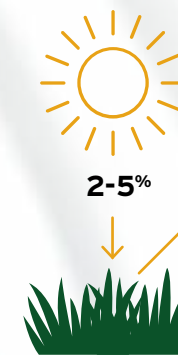
**INCREASES COLOR CONTRAST FOR HEIGHTENED COLOR, DEFINITION & DETAIL**

**PROTECTS FROM EYE FATIGUE & LONG TERM DAMAGE**

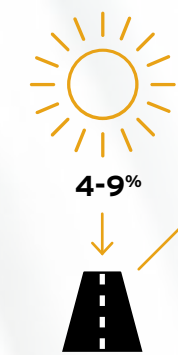
**REDUCES EYE STRAIN**

LIGHT REFLECTS OFF SNOW UP TO 3X MORE THAN OFF OF GRASS, ASPHALT, AND SURF.

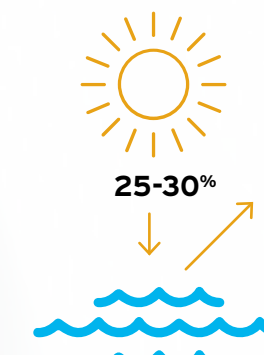
Altitude, latitude, clouds and haze all contribute to varying intensities of sunlight. With increasing altitude, UV levels are increased by approximately 10% every 1,000 meters.



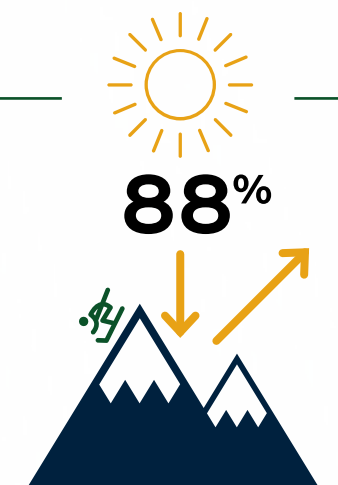
GRASS



ASPHALT



SURF



SNOW

REFLECTED LIGHT TRAVELS HORIZONTALLY CREATING INTENSE, HARSH LIGHT WE KNOW AS GLARE

OPTIMUM POLARIZED BLOCKS SPECIFIC HEV LIGHT, ELIMINATING GLARE

SAFE, GLARE-FREE LIGHT REACHES YOUR EYES, HEIGHTENING CLARITY & CONTRAST





# OPTIMUM POLARIZED AUTOMATIC+

## POLARIZED + PHOTOCROMIC

Yup, it's true: We took the best of the best and made it even better. It's so good you'll never have to change your lens again. Why? Because Automatic+ lenses have all the features of our Optimum and Polarized Collections + photochromic technology, so your lens will automatically adjust color and tint in changing light conditions, delivering an unsurpassed optical experience for all-day performance in a single lens.

### FEATURES

- |                            |   |  |
|----------------------------|---|--|
| △ Permasield Hardcoat      | △ 95%+ Polarized Efficiency             | △ UV-Activated Photochromic Technology |
| △ Everclear Anti-Fog       | △ Cuts Glare & Reflected Light          | △ Changes Color and Tint with Changing |
| △ Color Filtration         | △ Blocks 95% HEV Light                  | Light Conditions                       |
| △ Blocks 100% UVA/B/C Rays | △ Reduces Risk of Long Term Eye Damage  | △ Transitions in Under 10 Seconds      |
| △ Hydro/Oleo               | △ Protects from Eye Fatigue             |  |
|                            | △ Heightened Color, Definition & Detail |  |

### OPTIMUM POLARIZED AUTOMATIC+ COLLECTION



**Auto+ YB**  
33~17% VLT | Category S2~3  
☀️.....☀️



**Auto+ GB**  
38~18% VLT | Category S2~3  
☀️.....☀️



**Auto+ RB**  
38~20% VLT | Category S2~3  
☀️.....☀️





ONE LENS.  
EVERY  
CONDITION.



LENS COLLECTION

# AUTOMATIC+

**POLARIZED + PHOTOCROMIC**  
**Automatically adjust color in changing light conditions.**

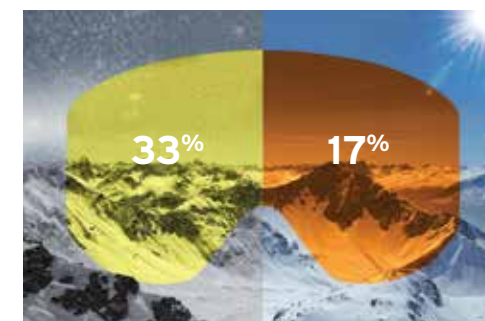
Three lens options in your favorite base color for more ways to see the mountain.



## Auto+ YB

**YELLOW-BASE**

Base: Yellow | Active: Persimmon



## Auto+ GB

**GREY-BASE**

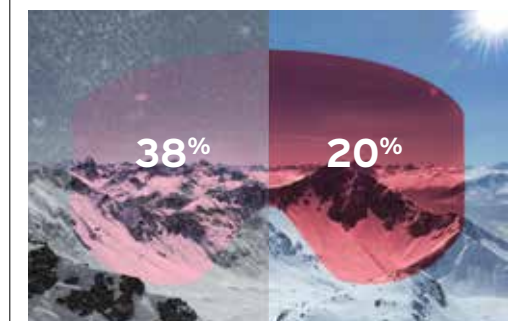
Base: Light Grey | Active: Deep Rose



## Auto+ RB

**ROSE-BASE**

Base: Light Rose | Active: Deep Rose





THE ZEAL OPTICS GOGGLE COLLECTION

OUR

The science and physics of winter inspire everything we do, forming our perspective. We believe in working with the forces that shape the mountains to drive our adventures in them. We believe in combining science, with the pursuit of the perfect run, day and season.

PERSPECTIVE





NEW



## CHANGE YOUR PERSPECTIVE

Taking a page from the physics behind structures like air traffic control towers, Observation Deck Technology is the first goggle system that replicates the eagle's view of the mountains, to help you see every inch of the line below you.

Available for '20/21 in the revolutionary new Beacon goggle.



TILTING THE LENS BLOCKS DIRECT INCOMING LIGHT, SO YOU GET THE ADDED BENEFIT OF ZERO REFLECTION ON YOUR INNER LENS

BOTTOM OF FRAME SITS MUCH CLOSER TO YOUR FACE, CREATING AN ANGLED LENS, WHICH SIGNIFICANTLY INCREASES VERTICAL PERIPHERAL

### VERTICAL FIELD OF VIEW



Traditional Goggle






Observation Deck Technology



# NEW BEACON



## LENS TECH

Cylindrical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

## FRAME FEATURES

Rimless frame design  
Upper and lower venting  
Triple layer face foam  
Helmet compatible  
OTG Ready

## FIT

Medium fit, medium coverage  
Dual strap adjustment  
No Slip Grip strap




## ACCESSORY LENSES



Auto+ GB 11829    Auto+ YB 11830    Auto+ RB 11828    Polarized Jade 11831    Phoenix Mirror 11832    Persimmon Sky Blue 11833



## OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Available in:    11768    11769    11770  
Fern, Auto+ GB 11771  
Dogwood, Auto+ RB 11772





## OPTIMUM POLARIZED



Dark Night, Available in:   11773    11775  
Fern, Polarized Jade 11774  
Rust, Polarized Phoenix 11776  
Spearmint, Polarized Dark Grey 11777

## OPTIMUM



Rust, Jade Mirror 11778  
Pando Express, Available in:   11779    11784  
Maholler, Available in:   11780    11783  
Dogwood, Alchemy Mirror 11781



Spearmint, Alchemy Mirror 11782





# RAIL Lock //SYSTEM

GUIDE. SLIDE. LOCK.

RAIL LOCK SYSTEM, NOW A COLLECTION.

Our patent pending //Rail Lock System Collection features a rimless frame design for unsurpassed peripheral vision and a dual sliding rail system that guides, slides, and locks your lens in place anywhere on the mountain.








# HATCHET

RAIL  
LOCK  
//SYSTEM



## LENS TECH

Cylindrical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

## FRAME FEATURES

//RL<sup>S</sup> Technology  
Rimless frame design  
Upper and lower venting  
Triple layer face foam  
Helmet compatible

## FIT

Medium, large coverage  
Dual strap adjustment  
No Slip Grip strap

## PERSIMMON SKY BLUE LENS INCLUDED



## ACCESSORY LENSES



Auto+ GB  
11516



Auto+ RB  
11548



Auto+ YB  
11547



Polarized Jade  
11511



Polarized Jade  
11518



Polarized Phoenix  
11517



Polarized BBHT  
11549



Jade Mirror  
11515



Pheonix Mirror  
11512



Alchemy Mirror  
11513



Persimmon Sky Blue  
11550



Clear  
11520

## OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Available in:



11481

11587

11586



Dawn, Auto+ GB  
11785

## OPTIMUM POLARIZED



Dark Night, Available in:



11482

11588



Dawn, Polarized Jade  
11786



Dogwood, Available in:



11787

11790



Maholler, Polarized Dark Grey  
11788



Greybird, Polarized Phoenix  
11593



Spearmint, Polarized Dark Grey  
11789

## OPTIMUM



Maroon Bells, Jade Mirror  
11488



Red Rocks, Phoenix Mirror  
11491



Spearmint, Alchemy Mirror  
11791



Maholler, Alchemy Mirror  
11792



Pistachio, Alchemy Mirror  
11595



Salmon, Jade Mirror  
11598



Smokeshack, Jade Mirror  
11599






# PORTAL XL

RAIL  
LOCK  
//SYSTEM



## LENS TECH

Spherical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

## FRAME FEATURES

//RL<sup>5</sup> Technology  
Rimless frame design  
Upper and lower venting  
Triple layer face foam  
Helmet compatible  
OTG Ready

## FIT

Large fit, large coverage  
Dual strap adjustment  
No Slip Grip strap

## PERSIMMON SKY BLUE LENS INCLUDED



## ACCESSORY LENSES



## OPTIMUM POLARIZED AUTOMATIC+



## OPTIMUM POLARIZED



## OPTIMUM








# PORTAL

**RAIL  
LOCK**  
//SYSTEM



## LENS TECH

Spherical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

## FRAME FEATURES

**//RLS** Technology  
Rimless frame design  
Upper and lower venting  
Triple layer face foam  
Helmet compatible

## FIT

Large fit, large coverage  
Dual strap adjustment  
No Slip Grip strap

## PERSIMMON SKY BLUE LENS INCLUDED



## ACCESSORY LENSES



Auto+ GB  
11401



Auto+ RB  
11519



Auto+ YB  
11400



Polarized Jade  
11403



Polarized Phoenix  
11402



Polarized Bluebird HT  
11404



Jade Mirror  
11445



Phoenix Mirror  
11443



Alchemy Mirror  
11442



Dark Grey  
11444



Persimmon Sky Blue  
11553



Clear  
11529

## OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Available in:



11377

11493

11323



Dark Night, Auto+ GB  
11825



Dogwood, Auto+ GB  
11803



Lupine, Auto+ RB  
11804

## OPTIMUM POLARIZED



Dark Night, Available in:



11379

11378



Lupine, Polarized Jade  
11805



Fern, Available in:



11806

11807



Maholler, Polarized Bluebird HT  
11808

## OPTIMUM



Dark Night, Alchemy Mirror  
11826



Dogwood, Phoenix Mirror  
11809



Maholler, Alchemy Mirror  
11810



Picasso, Phoenix Mirror  
11610



**NEW**

## UNIVERSAL FIT COLLECTION




Our exclusive Universal Fit (Asian Fit) design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for flatter bridges and keep airflow out.



# HEMISPHERE



### LENS TECH

Spherical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

### FRAME FEATURES

Upper and lower venting  
Triple layer face foam  
Helmet compatible  
OTG Ready

### FIT

Medium fit, medium coverage  
Dual strap adjustment  
No Slip Grip strap

### ACCESSORY LENSES



Auto+ GB  
11578



Auto+ RB  
11579



Auto+ YB  
11577



Polarized Jade  
11581



Pheonix Mirror  
11574



Persimmon Sky Blue  
11583

### OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Auto+ GB  
11811



Dark Night, Auto+ RB  
11812



Dark Night, Auto+ YB  
11629

### OPTIMUM POLARIZED



Dark Night, Polarized Jade  
11813



Dark Night, Polarized Phoenix  
11633



Lupine, Polarized Jade  
11814



Maholler, Polarized Dark Grey  
11815

### OPTIMUM



Lupine, Phoenix Mirror  
11816






Maholler, Alchemy Mirror  
11817



# NOMAD



### LENS TECH

Spherical polycarbonate  
Everclear Anti-Fog  
Permashield Hardcoat  
Available in   

### FRAME FEATURES

Upper and lower venting  
Triple layer face foam  
Helmet compatible

### FIT

Medium fit, large coverage  
Dual strap adjustment  
No Slip Grip strap

### ACCESSORY LENSES



Auto+ GB  
11410



Polarized Jade  
11412



Jade Mirror  
11408



Pheonix Mirror  
11406



Dark Grey  
11405



Persimmon Sky Blue  
11572

### OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Auto+ GB  
11818



Dark Night, Auto+ RB  
11639



Dark Night, Auto+ YB  
11819

### OPTIMUM POLARIZED



Dark Night, Polarized Jade  
11820



Dark Night, Polarized Phoenix  
11641



Pando Express, Polarized Jade  
11821



Rust, Polarized Dark Grey  
11822

### OPTIMUM



Pando Express, Alchemy Mirror  
11823



Rust, Persimmon Sky Blue  
11824



# FRAME FEATURES



### OBSERVATION DECK TECHNOLOGY

Taking a page from the physics behind structures like air traffic control towers, Observation Deck Technology dramatically increases your vertical field of view. **Available in Beacon.**

### VENTING

STANDARD FEATURE

Upper and lower venting and wicking fabrics regulate interior airflow and ensure fogging is kept at bay.

### DUAL STRAP SYSTEM

STANDARD FEATURE

Comfort, simplicity and adjustability are key components in finding the perfect goggle. Our dual strap system helps you find your perfect fit every time.



### OVER THE GLASS

PORTAL XL, HEMISPHERE

We believe you should never sacrifice performance for style. The same is true if you wear glasses while riding. We crafted the most influential OTG to date, with style and performance built into one functional piece.



### NO SLIP GRIP

STANDARD FEATURE

A beaded silicon coating on every strap ensures that whether wearing a helmet or beanie, your goggle will stay exactly where you place it.

### TRIPLE LAYER FACE FOAM

STANDARD FEATURE

Our plush triple layer face foam offers a perfect fit for all day comfort and protection from the elements.

### RAIL LOCK //SYSTEM

PORTAL XL, PORTAL, HATCHET

Designed for simple and secure lens swaps, **//RL<sup>s</sup>** is our patent-pending frame technology that utilizes rails to guide, slide, and lock your lens in place.



### Rx INSERT

Our universal prescription insert fits securely inside any Zeal Optics frame, keeping your prescription in place and optically aligned.

SKU 10134



# Lens Technology



## EVERCLEAR ANTI-FOG

### STANDARD FEATURE

Everclear Anti-Fog is a hydrophilic infusion which can't be wiped off. It dissipates moisture by flattening the water contact angle and maximizing surface energy to prevent condensation buildups, ensuring clear vision no matter the condition. Everclear Anti-Fog resists fogging for more than 220 seconds, double the industry standard.



## HYDRO/OLEO

### STANDARD FEATURE

We apply a Hydro/Oleo coating to prevent moisture, oil and fingerprints from adhering to the lens. This steepens the contact angle to 90° so water and oil bead off the lens instead of dispersing across the surface. This coating is applied via vacuum deposition rather than immersion, eliminating distortion on the front side of the lens.



## UV PROTECTION

### STANDARD FEATURE

All Zeal Optics lenses block 100% UVA/B/C rays for increased protection. Optimum Polarized and Optimum Polarized Automatic+ also block 95% of HEV light, the leading cause of macular degeneration and long term eye damage.



## SPHERICAL LENS

Our spherical polycarbonate lens curves both vertically and horizontally to enhance peripheral vision. This increased volume creates less distortion and even stress dispersion to help reduce glare and fogging.



## COLOR FILTRATION

### STANDARD FEATURE

Short wave blue light reduction is a standard feature of all Zeal Optics lenses. Blue light distorts color and by filtering it out, you are able to see pure, vivid colors with greater clarity and detail.

## SUPER HYDRO/OLEO

Super Hydro/Oleo comes with Optimum Polarized and Optimum Polarized Automatic+ and has a contact angle of 115°.



## PERMASHIELD HARDCOAT

### STANDARD FEATURE

To resist scratches on the surface of the lens, we apply our clear optical grade Permashield Hardcoat. It bonds to the polycarbonate and is UV cured for greater adhesion and prolonged protection of the lens.



## CYLINDRICAL LENS

### AVAILABLE IN HATCHET

Our cylindrical polycarbonate lens is flatter and has a lower profile than our spherical lens. The lens curves horizontally while remaining flat vertically allowing for a closer fit. It is digitally optically tapered in thickness to reduce distortion and provide similar optics to a spherical lens.



❄️  
STORM DAYS

☁️❄️  
OVERCAST

☁️☀️  
EVERY DAY

☀️  
BLUEBIRD



**AUTO+ RB**  
**ROSE-BASE**  
38-20% VLT | Category S2-3



**AUTO+ GB**  
**Grey-base**  
38-18% VLT | Category S2-3



**AUTO+ YB**  
**Yellow-base**  
33-17% VLT | Category S2-3



**CLEAR**  
80% VLT | S0



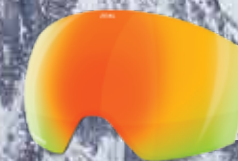
**PERSIMMON  
SKY BLUE MIRROR**  
65% VLT | S1



**POLARIZED BBHT**  
33% VLT | S2



**JADE MIRROR**  
30% VLT | S2



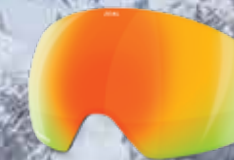
**PHOENIX MIRROR**  
30% VLT | S2



**ALCHEMY MIRROR**  
30% VLT | S2



**POLARIZED JADE**  
18% VLT | S3



**POLARIZED  
PHOENIX**  
18% VLT | S3



**POLARIZED  
DARK GREY**  
10% VLT | S4



**DARK GREY**  
10% VLT | S4























































## LENS FINDER

Find the right lens for you. Snow clouds can roll in as quick as the sun can fill the sky with light; be prepared for any condition with the Zeal Optics Lens Collection. From stormy alpine summits to bluebird spring days, we've got you covered.



# ACCESSORY LENSES

ENHANCE YOUR EXPERIENCE WITH ACCESSORY LENS OPTIONS FOR ALL  
ZEAL OPTICS GOGGLES IN EVERY CONDITION.

		Beacon	Portal XL	Portal	Hatchet	Hemisphere	Nomad
OPTIMUM POLARIZED AUTOMATIC+	<b>Auto+ RB</b> 38-20% VLT   Category S2-3 ☀️-----☀️	 11828	 11562	 11519	 11548	 11579	
	<b>Auto+ GB</b> 38-18% VLT   Category S2-3 ☀️-----☀️	 11829	 11564	 11401	 11516	 11578	 11410
	<b>Auto+ YB</b> 33-17% VLT   Category S2-3 ☀️-----☀️	 11830	 11563	 11400	 11547	 11577	
OPTIMUM POLARIZED	<b>Polarized Jade</b> 18% VLT   Category S3 ☀️	 11831	 11566	 11403	 11518	 11581	 11412
	<b>Polarized Phoenix</b> 18% VLT   Category S3 ☀️		 11565	 11402	 11517		
	<b>Polarized BBHT</b> 33% VLT   Category S2 ☁️		 11567	 11404	 11549		
OPTIMUM	<b>Jade Mirror</b> 30% VLT   Category S2 ☁️		 11561	 11445	 11515		 11408
	<b>Phoenix Mirror</b> 30% VLT   Category S2 ☁️	 11832	 11559	 11443	 11512	 11574	 11406
	<b>Alchemy Mirror</b> 30% VLT   Category S2 ☁️		 11560	 11442	 11513		
	<b>Dark Grey</b> 10% VLT   Category S4 ☀️		 11558	 11444	 11511		 11405
	<b>Persimmon Sky Blue Mirror</b> 65% VLT   Category S1 ☀️	 11833	 11568	 11553	 11550	 11583	 11572
	<b>Clear</b> 80% VLT   Category S1 ☀️		 11557	 11529	 11520		

# ZEAL OPTICS DISPLAY PROGRAM

BUILT FOR LIFE OUTDOORS,  
DESIGNED FOR YOUR STORE.

Our display program brings the Zeal Optics brand to life within each retailer. The use of cold rolled steel and cedar brings the outdoors in and encourages a sense of adventure.

### FEATURES

- Cedar and cold rolled steel
- Easy to shop and merchandise
- LED lighting
- Open sell with option for door
- Seasonal magnetic back graphic
- White glove service delivery
- Adjustable mirror

### DIMENSIONS

79.66" H x 24.25" W x 15.00" D

### ADDITIONAL MERCHANDISING



4 Tier Riser Display



Goggle Slatwall Display

Zeal Optics Medium Display





**HATCHET** Comes standard with Persimmon Sky Blue Mirror accessory lens

11481, Dark Night Auto+ GB	11587, Dark Night Auto+ RB	11586, Dark Night Auto+ YB	11785, Dawn Auto+ GB	11482, Dark Night Polarized Jade	11588, Dark Night Polarized Phoenix	
11786, Dawn Polarized Jade	11787, Dodwood Polarized Jade	11790, Dogwood Polarized Bluebird HT	11788, Maholler Polarized Dark Grey	11593, Greybird Polarized Phoenix	11789, Spearmint Polarized Dark Grey	
11488, Maroon Bells Jade Mirror	11491, Red Rocks Phoenix Mirror	11791, Spearmint Alchemy Mirror	11792, Maholler Alchemy Mirror	11595, Pistachio Alchemy Mirror	11598, Salmon Jade Mirror	11599, Smokeshack Jade Mirror

**PORTAL XL** Comes standard with Persimmon Sky Blue Mirror accessory lens

11611, Dark Night Auto+ GB	11612, Dark Night Auto+ YB	11613, Dark Night Auto+ RB	11793, Rust Auto+ GB	11794, Dawn Auto+ RB	11622, Midnight Auto+ RB
11614, Dark Night Polarized Jade	11615, Dark Night Polarized Phoenix	11795, Fern Polarized Jade	11796, Dawn Polarized Phoenix	11797, Mango Polarized Dark Grey	11798, Rust Jade Mirror
11799, Fern Jade Mirror	11800, Pando Express Phoenix Mirror	11801, Mango Alchemy Mirror	11802, Pando Express Alchemy Mirror	11628, Pine Phoenix Mirror	

**PORTAL** Comes standard with Persimmon Sky Blue Mirror accessory lens

11377, Dark Night Auto+ GB	11493, Dark Night Auto+ RB	11323, Dark Night Auto+ YB	11825, Dark Night Auto+ GB	11803, Dogwood Auto+ GB	11804, Lupine Auto+ RB
11379, Dark Night Polarized Jade	11378, Dark Night Polarized Phoenix	11805, Lupine Polarized Jade	11806, Fern Polarized Phoenix	11807, Fern Polarized Dark Grey	11808, Maholler Polarized Bluebird HT
11826, Dark Night Alchemy Mirror	11809, Dogwood Phoenix Mirror	11810, Maholler Alchemy Mirror	11610, Picasso Phoenix Mirror		



**NEW BEACON**

11768, Dark Night Auto+ GB	11769, Dark Night Auto+ RB	11770, Dark Night Auto+ YB	11771, Fern Auto+ GB	11772, Dogwood Auto+ RB	
11773, Dark Night Polarized Jade	11775, Dark Night Polarized Phoenix	11774, Fern Polarized Jade	11776, Rust Polarized Phoenix	11777, Spearmint Polarized Dark Grey	11778, Rust Jade Mirror
11779, Pando Express Phoenix Mirror	11780, Maholler Phoenix Mirror	11781, Dogwood Alchemy Mirror	11782, Spearmint Alchemy Mirror	11783, Maholler Alchemy Mirror	11784, Pando Express Persimmon Sky Blue

**HEMISPHERE**

11811, Dark Night Auto+ GB	11812, Dark Night Auto+ RB	11629, Dark Night Auto+ YB	11813, Dark Night Polarized Jade	11633, Dark Night Polarized Phoenix	11814, Lupine Polarized Jade
11815, Maholler Polarized Dark Grey	11816, Lupine Optimum Phoenix	11817, Maholler Alchemy Mirror			

**NOMAD**

11818, Dark Night Auto+ GB	11639, Dark Night Auto+ RB	11819, Dark Night Auto+ YB	11820, Dark Night Polarized Jade	11641, Dark Night Polarized Phoenix	11821, Pando Express Polarized Jade
11822, Rust Polarized Dark Grey	11823, Pando Express Alchemy Mirror	11824, Rust Persimmon Sky Blue			

WE BELIEVE LIFE IS BEST LIVED OUTSIDE AND WE MAKE ADVENTURE-READY EYEWEAR FOR THOSE WHO AGREE.

Interested in our Sunglass Collection and Rx program?

303.449.9322 | zealoptics.com



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