





LENS DETAILS



ELLUME POLARIZED ROSE Category 2

Ellume Polarized Rose is a high transmission, high contrast lens with superior depth perception.



ELLUME POLARIZED PHOENIX Category 2

A red mirror added to Ellume Polarized Rose slightly decreases VLT in this high transmission lens, providing a unique look and increasing contrast in lowerlight conditions for superior depth perception.



ELLUME POLARIZED DARK GREY

Category 3

The Ellume Polarized Dark Grey reduces the intensity of bright sun and heavy glare.



ELLUME POLARIZED COPPER

Category 3

Ellume Polarized Copper increases contrast in everyday and variable light conditions.



ELLUME POLARIZED HORIZON BLUE

Category 3

A blue mirror is applied to Ellume Polarized Copper, slightly decreasing VLT, while increasing contrast in everyday and variable light conditions.



MEET THE CASTOR PLANT, A RENEWABLE RESOURCE.



The castor beans are harvested from the plant.



The beans are processed into castor oil.



The castor oil is used to produce Z-Resin.



Z-Resin replaces a minimum of 45% of the petroleum-based plastics in our sunglass frames and lenses.



This is part of our commitment to use less.





OPTICAL AND SUSTAINABLY-MINDED INNOVATIONS ARE OUR INSPIRATION.

From performance to lifestyle designs, and everything in between, we've crafted collections of premium-polarized sunglasses to fit your lifestyle.

Z-RESIN

PLANT-BASED PERFORMANCE



Crafted from the versatile castor bean's oil, this material contains a minimum of 45% plant-based material and provides an incredibly **durable and lightweight** alternative for more comfortable everyday wear and activities.

Z-LITE '

LIGHTER. STRONGER. FURTHER.



Z-lite combines our Z-Resin material, which includes a minimum of 45% bio-resin, with a thin injection process, creating an **ultra-lightweight**, durable frame for performance and style.

AUTO SUN

FROM DAWN 'TIL DUSK



Your partner for all-day adventures in changing light conditions. Auto Sun lenses combine **photochromic technology** and polarized protection into a single lens for an unsurpassed visual experience no matter where the sun leads you.

METALS '

STRENGTH MEETS STYLE



Forged from **stainless steel**, Hexetate and ceramic nose pads; Zeal's Metals feature unique design elements that stand out from the pack.

SEE GRASS

REUSE. REGROW. REIMAGINE.



See Grass combines 10% **recycled plastic** and 30% **grass fibers** in a closed-loop system powered by renewable energy to create unique, durable frames that reimagine what sunglasses can be.









Featuring rubberized finish, plant-based Z-Resin frames, poppy color hits in its ProFlex temples and spring hinges, Fremont packs comfort and hold for all-day backcountry adventures, while its smooth lines and rectangular lenses provide timeless styling. Equipped with either our premium Ellume Polarized or Auto Sun lenses, Fremont blends function and form so you can get out there and focus on the fun.



AUTO SUN



Matte Black, 12868 Ellume Polarized Horizon Blue*



Matte Resolution Blue, 12869 Ellume Polarized Dark Grey



Matte Evergreen, 12870 Auto Sun



Matte Orange Crush, 12871 Ellume Polarized Copper



Matte Ron Burgundy, 12872 Ellume Polarized Dark Grey

Z-RESIN FRAME

Lightweight

Italy

ProFlex Rubber

6-Base Curvature

COUNTRY OF ORIGIN

Plant-Based (Minimum 45%)

Recycled Aluminum Badging



Meet Harbinger, where cutting-edge style meets peak performance. Designed for the relentless pursuit of adventure, these cycling and endurance-sport specific shield sunglasses are built to conquer every mile. Packed with features like Zeal's renowned Optimum goggle lens technology, a lightweight, plant-based Z-Resin frame (made from a minimum of 45% bio-resin) and ProFlex rubber nose pads and temples, with Harbinger, you're not just along for the ride – you're leading the charge. Embrace the journey.

Harbinger











OPTIMUM POLARIZED

Cylindrical Polycarbonate Everclear Anti-Fog Permashield Hardcoat Hydrophobic/Oleophobic* Available with Optimum & Optimum Polarized Goggle Lens Technology $\triangle \triangle$

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN



Fremont

Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Comprehensive Blue Light

Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Ellume Color Filtration

Premium Japanese

Polarization

Filtration

57 44 7 18 140





Matte Black Lightning, 12969 Optimum Dark Grey



Matte Black Plunge, 12970 Optimum Polarized Jade Mirror*



Optimum Polarized Phoenix Mirror*



Matte Alpine Mint, 12972 Optimum Alchemy Mirror*



This medium-large rectangular frame brings distinctive style with its keyhole bridge, a comfortable fit thanks to its spring hinges and all- day hold with its ProFlex temple tip hits. Add in the color, clarity and contrast of our Ellume Polarized lenses and our plant-based Z-Resin frames, which are made with a minimum of 45% bio-resin, and you've got a partner for swagger and send.

Howland







ELLUME POLARIZED Ellume Color Filtration

Rx Ready +3.00 to -5.50

Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

NEW

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN Italy



The small, slender frame with round lenses makes Juno easy to wear and complements any look. Despite its stylish appearance, this style is packed with technical features, including Premium Japanese Ellume Polarized lenses for broad-spectrum UV protection, lightweight and durable Z-Resin plant-based (at least 45% bio-resin) frames and ProFlex rubber on the nose pads and temples to keep them in place no matter what life throws your way.













Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Premium Japanese Polarization Comprehensive Blue Light Filtration

Hydrophobic/Oleophobic*

Plant-Based Polycarbonate

Color Filtration Impact Resistant Hardcoat

Lightweight ProFlex Rubber Recycled Aluminum Badging Asian Fit Compatible

Plant-Based (Minimum 45%)

Z-RESIN FRAME

COUNTRY OF ORIGIN Mauritius

4-Base Curvature



Ellume Polarized Dark Grey



Matte Desert Sand, 12978 Ellume Polarized Cooper



Matte Moonrise Fade, 12979 Ellume Polarized Horizon Blue*



Matte Black, 12873 Fllume Polarized Dark Grey



Matte Tortoise, 12874 Fllume Polarized Horizon Blue³



Gloss Lime Eclipse, 12875 Ellume Polarized Dark Grey



Gloss Rose Eclipse, 12876 Ellume Polarized Copper

2025

SUN

OPTICS



Rowen brings bold, chunky style to every moment, blending fashion-forward design with adventureready performance in a medium-fit style. Ellume Polarized lenses deliver stunning clarity and vibrant color, making every view sharper and every moment brighter. Durable, lightweight and effortlessly cool; Rowen isn't just an accessory—it's your go to for turning heads and taking on the day in style.







Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN

Mauritius



The Selkirk glacier sunglass features an oversized Z-Resin frame with side panels and a brow piece that provide full sun and element protection. Remove the side panels and brow piece and Selkirk transforms from a functional glacier glass to a stylish, retro-inspired lifestyle shade for more lowkey adventures.

Selkirk NEW





Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Removable Side Panels Removeable Nose Bridge Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN



Matte Black, 12980 Ellume Polarized Dark Grey



Matte Havana Sunset, 12981 Ellume Polarized Cooper



Matte Forest Green, 12982 Ellume Polarized Dark Grey



Matte Black, 12865 Ellume Polarized Dark Grey



Matte Bota Burgundy, 12866 Ellume Polarized Dark Grey



Matte Sitka Green, 12867 Ellume Polarized Horizon Blue*







The Westwater is your trusted sidekick for every waterway, ski trip or skin track. Its medium fit, 8-base curvature provides amazing coverage, keeping you focused on the next fishing hole or ski line through Ellume Polarized Ienses. Plus, Westwater features slide-on ventilated side panels, turning this frame into functional, fog-free glacier glasses, while ProFlex hits and plant-based Z-Resin frames (minimum of 45% bio-resin), ensure comfort, durability, and style.

Westwater NEW









Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Removable Side Panels Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN

Italy



Matte Black, 12974 Ellume Polarized Horizon Blue*



Matte Brown, 12975 Auto Sun



Matte Grey, 12976 Ellume Polarized Dark Grey



Located just outside Breckenridge, Alma blends the pomp of a mountain ski town with access to wild places just outside its door. The Alma's lightweight, small-fit wrap frame is your companion on your next hike, bike or run, while its rectangular lenses add a stylish look that's ready for the watering hole at the end.

Alma



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging

COUNTRY OF ORIGIN

Mauritius

8-Base Curvature



Meet Ande, inspired by the mountains and the passion of those who love to explore them. Ande's cat-eye shape has style for the everyday and boldness for any ascent. Ellume Polarized lenses protect your eyes and triple-injected, 45% plant-based Z-Resin frames not only create unique colors, but also align with our commitment to use less without compromising your footprints on

the trail. When sacrificing style for function isn't an option, turn to Ande.

Ande



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber

Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN

Mauritius



Cerulean, 12033 Ellume Polarized Coppe



Hazel, 12034 Ellume Polarized Dark Grey



Sapphire Tortoise, 12035 Ellume Polarized Dark Grey



Black Mirror, 12036 Ellume Polarized Horizon Blue*

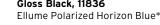


Ellume Polarized Dark Grey



Gloss Black, 11836







Much like the Colorado town that is its namesake, Avon is an ode to the classic, but with a style all its own. Avon is the perfect partner for the everyday adventure seeker with its smooth lines and subtle color pops that bring an unexpected look that works perfectly in balance with its functunality. Whether you're heading to the campsite or the coffee shop, Avon won't miss a beat.

Avon









Rx Ready +3.00 to -6.50

ELLUME POLARIZED Z-RESIN FRAME

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Multi-Color Injection Recycled Aluminum Badging

COUNTRY OF ORIGIN

6-Base Curvature

Mauritius

AUTO SUN



Matte Black, 12581 Auto Sun



Matte Black, 11846 Ellume Polarized Dark Grey



Chestnut, 11848 Ellume Polarized Copper



Amethyst, 11849 Ellume Polarized Horizon Blue*



Inspired by the hardworking heritage of Milwaukee, Brewer is a staple in the Zeal Optics collection. Steeped in tradition, the Brewer was forged out of the need to provide a simple, no-nonsense pair of shades for every day and every adventure.

Brewer







Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN

Mauritius





Matte Woodgrain, 12580 Auto Sun



Gloss Black. 11850 Ellume Polarized Horizon Blue*



Matte Woodgrain, 10415 Ellume Polarized Copper



Matte Black, 10416 Ellume Polarized Dark Grey



Granite Grev. 10517 Ellume Polarized Dark Grey



Caddis is a true adventure companion, whether you're spending a long day on the water or out in the field. Stay shielded with Ellume Polarized lenses and a wrapped Z-Resin frame for the ultimate protection from the sun's harmful rays.

Caddis



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN Mauritius

Capitol









Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese

Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

COUNTRY OF ORIGIN

6-Base Curvature

Z-RESIN FRAME

Lightweight

ProFlex Rubber

Plant-Based (Minimum 45%)

Recycled Aluminum Badging

Mauritius

AUTO SUN



Matte Black, 12582 Auto Sun



Ellume Polarized Dark Grey



Brown Khaki, 11440 Ellume Polarized Copper



Atlantic Blue, 11441 Ellume Polarized Horizon Blue*



Matte Black, 12840 Ellume Polarized Phoenix*



Matte Tortoise, 11317 Ellume Polarized Copper



Matte Black, 11316 Ellume Polarized Copper

At the confluence of form, function and chiseled beauty lies the Zeal Capitol. Inspired by Colorado's

Capitol Peak, soaring over 14,000 feet and girded by a knife ridge, Capitol holds sway over some of

as you protect the outdoor playgrounds that inspire you to constantly explore more.

the most magnificent views from the valley floor the West has to offer. The Capitol lets vistas explode,



Matte Black, 11376 Ellume Polarized Dark Grey



Marking the convergence of sleek styling with sport and fishing-driven details, Confluence redefines what sport sunglasses can be. Confluence provides maximum coverage for long days on the river, trail or just around town. Zeal's Confluence sunglasses feature oversized hits of ProFlex on the temples and nose bridge to keep them in place, and temple-tip grommets for DIY lanyards or clips so they don't wind up in the waters they're named for.

Confluence









Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN Japan

AUTO SUN



Matte Brown/Ocher 12819



Matte Black, 12816 Ellume Polarized Dark Grey



Matte Brown Havana, 12817

Ellume Polarized Copper



Shiny Ocean Blue, 12818 Ellume Polarized Horizon Blue*



2025

SUN





A classic with a twist, Crowley's round styling, smooth lines and keyhole bridge breed a bold sunglass. With ProFlex Rubber and our lightweight Z-Resin frame, Crowley completely closes the gap between capability and style. Have fun and look good doing it with Crowley.

Crowley



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light

Filtration Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN Mauritius



The day's adventures rise with the sun. From alpine starts to sunsets on the deck, the Zeal Dawn sunglass is with you every step of the way. Taking its styling inspiration from classic retro lines and its technical cues from Zeal's expertise in progressive, durable performance, Dawn will capture every moment of your day with more color, and less pollution.

Dawn



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging

COUNTRY OF ORIGIN

4-Base Curvature

Mauritius

OPEN HEARTS COLLECTION













River, 12742 Ellume Polarized Dark Grey



Black Sea, 12743 Ellume Polarized Horizon Blue*



Matte Tortoise, 11858 Ellume Polarized Copper



Matte Black, 11859 Ellume Polarized Dark Grey



Black Tortoise, 11861 Ellume Polarized Dark Grey



Matte Black, 12842 Ellume Polarized Phoenix*



Black Tortoise, 11472 Ellume Polarized Copper



Ivory Tortoise, 11473 Ellume Polarized Copper



Desert Rose, 11474 Ellume Polarized Horizon Blue*



In the 1890s, Stephen Decker built a general store in the canyons of the South Platte River to the west of Denver. The Zeal Optics Decker is your trusted spotter for fishing this or any stretch of water, as well as an essential companion for every adventure that requires full coverage and a large fit to protect you from glare and ambient light.

Decker







Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN Mauritius



Matte Black, 12690 Ellume Polarized Copper



Desert Varnish, 12691 Ellume Polarized Dark Grey



Black Mariner, 12692 Ellume Polarized Horizon Blue*



Gunmetal Mirror, 12693 Ellume Polarized Dark Grey



Z-RESIN COLLECTION



The Zeal Duskwing marks a new dawn in style and function. This small-fit shape blends a mix of wayfarer inspiration with butterfly lift. Add in a slight wrap, both horizontally and vertically, and this stylish frame blocks ambient light from your eyes, but not the inspired looks of those around you.

Duskwing



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN Mauritius



Zeal Optics Kenosha sunglasses provide soaring views and style in a medium-fit rectangular frame that is equally elevated in its approach to sustainability and comfort. Like an alpine meadow, Kenosha comes alive with unexpected pops of color in its frames and ProFlex rubber, which is incorporated in its bridge and temples to keep your sunglasses in place throughout the day's journey.

Kenosha









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration

Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber

Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN

Mauritius



Black Mirror, 12176 Ellume Polarized Horizon Blue*



Matte Tortoise, 12177 Ellume Polarized Horizon Blue*



Tortoise Sky, 12178 Ellume Polarized Copper



Cobalt Fade, 12179 Ellume Polarized Dark Grey



Black Gloss, 12686 Ellume Polarized Horizon Blue*



Tortoise Clear, 12687 Ellume Polarized Dark Grey



Turquoise, 12688 Ellume Polarized Copper



Raspberry Jam, 12689 Ellume Polarized Dark Grey



Crafted with plant-based Z-Resin frames and Ellume Polarized lenses, the view through Mango is sure to brighten your mood and enhance every view, while the cat-eye styling is runway ready.

Giraffe, 11863

Ellume Polarized Copper

Mango









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN Mauritius



Seamlessly blending fashion and function with its square lenses and subtle curves, Mason is built to be your go-to workhorse for every job, ride or mission. Packing splashes of color with multicolor injection and poppy ProFlex hits, Mason keeps it business in the front and party in the back. Incredibly lightweight 45% plant-based Z-Resin frames get the job done while Ellume Polarized lenses provide crystal-clear clarity.

Mason







Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Hydrophobic/Oleophobic*

Impact Resistant Hardcoat

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN

Mauritius



Turquoise Tortoise, 11862 Ellume Polarized Dark Grey





Dark Ocean, 11864

Ellume Polarized Horizon Blue*



Deep Ocean, 12590 Fllume Polarized Horizon Blue³



Tortoise Fade, 12591 Ellume Polarized Copper



Olive Fade, 12592 Ellume Polarized Dark Grev



Black, 12593 Ellume Polarized Dark Grey



Equipped with a 8-base frame and our Auto Sun lens technology, Morrison is everything you want in an all-day pair of shades. Ready to change with your adventure, Morrison will take you from high mountain trail rides to afternoon casts.



Conifer, 11538 Auto Sun



Morrison



Rx Ready +3.00 to -3.50

AUTO SUN

Photochromic: 28-15% VLT Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 8-base Curvature

COUNTRY OF ORIGIN Mauritius



The new Quandary crafts Z-Resin into a wide, sleek frame that looks as majestic from the outside as the views do through its plant-based Ellume Polarized lenses.

Quandary



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-base Curvature

COUNTRY OF ORIGIN

Mauritius



Matte Black, 11854 Ellume Polarized Horizon Blue*



Granite Grey, 11855 Ellume Polarized Dark Grey



Matte Woodgrain, 11856 Ellume Polarized Copper



Camel, 11857 Ellume Polarized Horizon Blue*

The day dawns and you excitedly pack for the adventures that await. First on your list; Zeal Optics Red Cliff, your companion for everything that's in store. This full frame, large-fit wrap style has you covered whether you're heading up a trail, to the beach, down a river or just downtown.

Red Cliff







Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Hidden Spring Hinge Multi-Color Injection Recycled Aluminum Badging 8-base Curvature

COUNTRY OF ORIGIN Mauritius



Sable is your ideal companion for those endless days on the trail and lazy afternoons relaxing by the water. It brings you polarized protection in a snug, smaller-fit, double-injected, and fully wrapped sunglass frame. Whether you're navigating the trail or lounging by the water's edge, Sable's got your eyes covered with style and functionality.

Sable



Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light

Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME Plant-Based (Minimum 45%)

Lightweight ProFlex Rubber Recycled Aluminum Badging 8-base Curvature

COUNTRY OF ORIGIN Mauritius



Matte Black, 12583 Auto Sun



Matte Black, 11436 Ellume Polarized Dark Grey



Brown Khaki, 11437 Ellume Polarized Copper



Atlantic Blue, 11438 Ellume Polarized Horizon Blue*



Tropic Fade, 12037 Pitch Black, 12038 Ellume Polarized Horizon Blue* Ellume Polarized Dark Grey





Ellume Polarized Copper



2025

SUN

OPTICS



Inspired by the iconic Victorian homes that pepper the streets of Downtown Boulder, Colorado; Zeal's Whittier is a extra large-fit style that boasts sweeping angles and a square lens, creating a classic look that is sure to find a place in your sunglass quiver for years to come.

Whittier



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging 6-Base Curvature

COUNTRY OF ORIGIN Japan



Windsor, Colorado was founded around a legendary gathering place called the Halfway House, where weary travelers would rest in style, before continuing their long arduous journey west. A bridge between culture and the wild, The Windsor uniquely blends functionality while looking your absolute best.

Windsor









Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration

Premium Japanese Polarization Comprehensive Blue Light

Filtration Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber Recycled Aluminum Badging

6-Base Curvature

COUNTRY OF ORIGIN Mauritius

OPEN HEARTS COLLECTION











Ellume Polarized Copper



Rapids, 12745 Ellume Polarized Horizon Blue*



Gloss Dark Grey, 12824 Ellume Polarized Dark Grey



Gloss Light Brown, 12825 Ellume Polarized Horizon Blue*



Gloss Grey Havana, 12827 Ellume Polarized Dark Grey



Matte Black, 11476 Ellume Polarized Dark Grey



Black Tortoise, 11477 Ellume Polarized Dark Grey



Matte Tortoise, 11478 Ellume Polarized Copper



Camel, 11480 Ellume Polarized Horizon Blue*



Ellume Polarized Phoenix Mirror*







The Essential is just that. Anytime, anywhere, the Essential ensures that style is just as important as functionality. The Essential's updated classic styling is just right for today, and it's timeless shape has made this one of Zeal's best sellers of all time.

Essential











Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese

Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex Rubber

Recycled Aluminum Badging 8-Base Curvature

COUNTRY OF ORIGIN

Mauritius



Shiny Demi Tortoise, 10005 Ellume Polarized Copper



Matte Black, 10394 Ellume Polarized Dark Grey



Ellume Polarized Dark Grey



The Snapshot was born in the garage. Built to work as hard as you do, this frame combines a full wrap for total protection with classic lines that define it. Snapshot is a shout out to some of the early SoCal gearheads. These sunglasses are meant for long days when you work hard, and play harder.



Matte Black, 10395 Ellume Polarized Dark Grey



Harbor Grey, 11031 Ellume Polarized Horizon Blue*

Snapshot







Rx Ready +3.00 to -3.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese

Polarization Comprehensive Blue Light Filtration

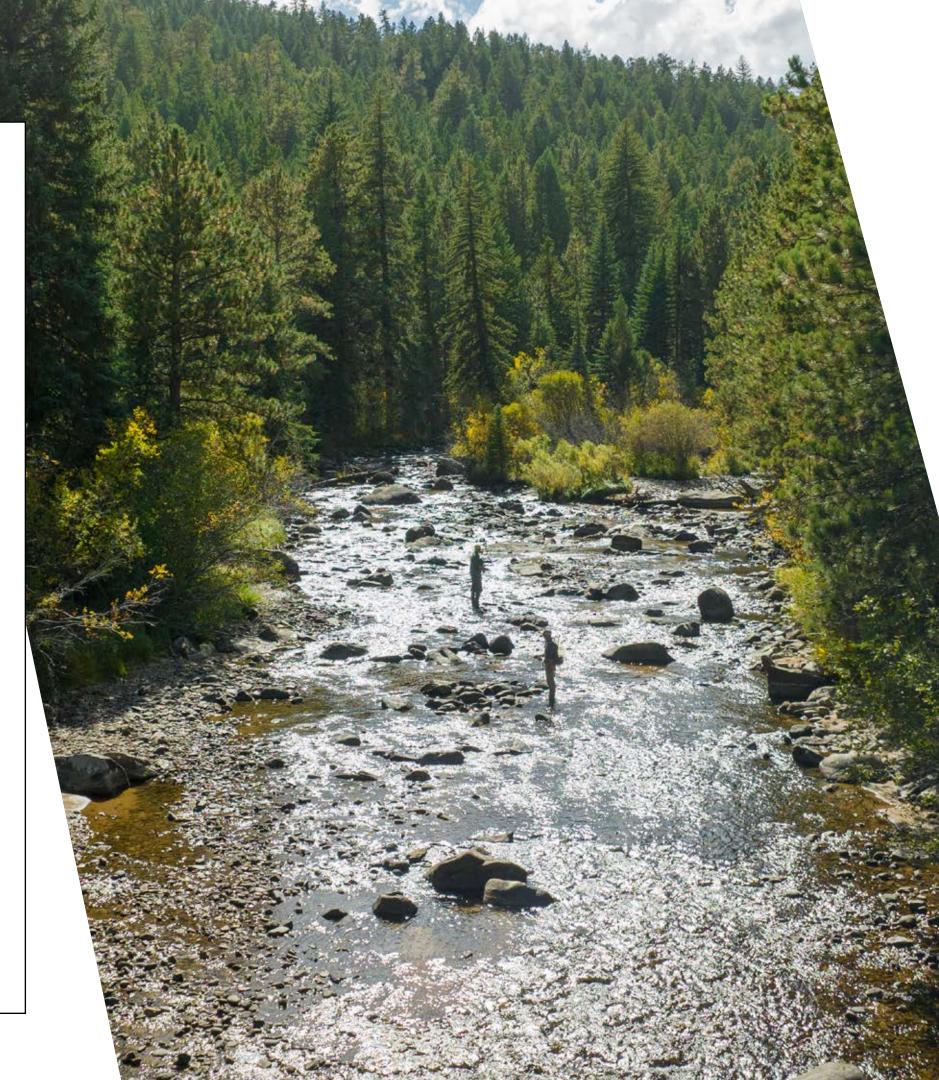
Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-RESIN FRAME

Plant-Based (Minimum 45%) Lightweight ProFlex rubber Recycled Aluminum Badging 8-Base curvature

COUNTRY OF ORIGIN Mauritius





2025

SUN



Z-LITE COLLECTION



Meet Boone, a light and timeless style that can keep up no matter where the day takes you. Designed for your inner, outdoor wild child, these Z-Lite frames are ready for every adventure. Weighing less than an ounce, the Boone is designed to weigh less than an ounce including its lenses, so you can go further on every outdoor adventure. Our goal is to create fashion-forward sunglass styles, with amazing performance attributes, and we've outdone ourselves with Boone.



Matte Black, 11655 Ellume Polarized Dark Grey



Matte Tortoise, 11674 Ellume Polarized Rose

Boone



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%) Z-Lite Thin Injection Ultra Lightweight

ProFlex Rubber Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN

Japan



When rock climbing, the goal is to have every piece of protection you need, while keeping things as light as possible. This was the driving force in creating the Cam sunglass from Zeal Optics. Cam will stay in place for every bold move, whether on the rock, or just hanging at your next backyard BBQ. If you can, Cam can.

Cam



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese

Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%)

Z-Lite Thin Injection

Ultra Lightweight

ProFlex Rubber

Camloc Hinge

Asian Fit Compatible

4-Base Curvature

COUNTRY OF ORIGIN

Japan



Fern, 11988 Ellume Polarized Copper



Mako, 11989 Ellume Polarized Dark Grey



Ellume Polarized Horizon Blue*

Matte Black, 11990



Maple, 11991 Ellume Polarized Copper

Much like the town of Campo, Colorado; this sunglass style is a perfect mix of charming, modern and tried and true. With an extremely lightweight frame, classic styling, surprising durability and the technical features to keep up on any adventure, there's a reason that Campo is one of our all-time best-sellers.

Ellume Polarized Copper

Campo





ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Hydrophobic/Oleophobic*

Impact Resistant Hardcoat

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%) Z-Lite Thin Injection Ultra Lightweight ProFlex Rubber Asian Fit Compatible

COUNTRY OF ORIGIN

4-Base Curvature

Ellume Polarized Rose



We find many things in the mountains: solitude, beauty, inspiration - and the thrill of gravity. Inspired by the pursuit of downhill adventure, and the beauty of the mountains, Incline is designed to be your partner for all-day descents. We believe you need to earn your turns, so we've taken our 45% plant-based Z-Resin to a new level of lightness with our Z-Lite thin injection process to bring you a sunglass that's so light, you'll forget it's there.

Incline





Rx Ready +3.00 to -4.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME Plant-Based Z-Resin (Minimum 45%)

Z-Lite Thin Injection

Ultra Lightweight

ProFlex Rubber

Camloc Hinge

8-Base Curvature

COUNTRY OF ORIGIN

Japan



Ellume Polarized Dark Grey

Matte Black, 11664 Maple, 11665



Ellume Polarized Horizon Blue*





Tortoise, 12578 Auto Sun

AUTO SUN



Blue Smoke, 11422 Ellume Polarized Horizon Blue*



Fatigue, 11424 Ellume Polarized Dark Grey





Kittredge, true to its namesake, epitomizes a blend of innovation, technology, and a spirit of exploration. With classic styling and an amazingly lightweight frame, Kittredge is a seamless option for those who seek a perfect balance between form and function.

Kittredge



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%)
Z-Lite Thin Injection
Ultra Lightweight
ProFlex Rubber
6-Base Curvature

COUNTRY OF ORIGIN

Japan



Named for historic Lolo Pass, which connects Idaho and Montana high in the Bitterroot Mountains, the new Lolo sunglass from Zeal Optics seamlessly connects the brand's passions for function, fashion and sustainability in a style that will inspire you to explore more. Look good, play hard in Lolo.

Lolo



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration
Premium Japanese
Polarization
Comprehensive Blue Light

Filtration Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%)
Z-Lite Thin Injection
Ultra Lightweight
ProFlex Rubber
Camloc Hinge
Asian Fit Compatible

4-Base Curvature COUNTRY OF ORIGIN

Japan



Matte Black, 12820 Ellume Polarized Dark Grey



Matte Brown Havana, 12821 Ellume Polarized Copper



Ellume Polarized Horizon Blue*

Gloss Ocean Blue, 12822



Blue Marble, 11984 Ellume Polarized Dark Grey



Midnight, 11985 Ellume Polarized Horizon Blue*



Gloss Maple, 11986 Ellume Polarized Copper



Poppy, 11987 Ellume Polarized Copper





We are drawn to the woods. The sweet scent of adventure beckons, and the waft of Magnolia leads us to go the extra mile on every run, hike or ride. With our Z-Lite thin injection process, this ultra lightweight sunglass frame lets you push on and focus on the view ahead through our Ellume Polarized lenses, while our ProFlex rubber inlays keep your glasses in place no matter how strenuous the trail ahead is.

AUTO SUN



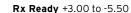
Matte Tortoise, 12579 Auto Sun



Plum Gloss, 11429 Ellume Polarized Dark Grey

Magnolia





ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%)
Z-Lite Thin Injection
Ultra Lightweight
ProFlex Rubber
Camloc Hinge
6-Base curvature

COUNTRY OF ORIGIN

Japan



Long a hub for Rockies rail traffic, Minturn is nestled between the grandeur of Vail and Beaver Creek but has held its rugged mountain charm and is the trailhead for many a journey. Drawing on this town's heritage, Zeal's Minturn goes big on style and even bigger on function-driven elements.

Minturn



Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%) Z-Lite Thin Injection Ultra Lightweight ProFlex Rubber Camloc Hinge

Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN

Japan



Whether you're heading to the beach, a bike ride, or just hanging out with friends around town, Nucla is your partner in adventure. While it's built to perform on the trails and roads of life, Nucla never compromises on style so you can go from a run or ride to relaxing poolside without missing a beat.

Nucla



Rx Ready +3.00 to -5.50

ELLUME POLARIZED Z-LITE FRAME Plant-Based Z-Resin (Minimum 45%)

Ellume Color Filtration

Premium Japanese Polarization Comprehensive Blue Light

Filtration

Impact Resistant Hardcoat

Z-Lite Thin Injection

Ultra Lightweight ProFlex Rubber

Adjustable Nose Bridge Asian Fit Compatible

8-Base Curvature

COUNTRY OF ORIGIN



Matte Black, 12555 Ellume Polarized Horizon Blue*



Olive Green, 12556 Ellume Polarized Dark Grey



Russet, 12557 Ellume Polarized Copper



Tortoise, 12558 Ellume Polarized Copper



Gloss Black, 12021 Ellume Polarized Dark Grey



Plum, 12022 Ellume Polarized Dark Grey



Tokyo Tortoise, 12023 Ellume Polarized Copper



Palisade is the outdoor enthusiast's quiver-killing take on a modern classic. A semi-rimless frame with vintage styling to class you up at the wine-mixer, while packing modern technologies to ensure you can still send it on the trails.

Palisade











ELLUME POLARIZED Ellume Color Filtration

Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Z-Lite Thin Injection Ultra Lightweight ProFlex Rubber Asian Fit Compatible 4-Base Curvature

Plant-Based Z-Resin (Minimum 45%)

COUNTRY OF ORIGIN Japan



Located on Colorado's Western Slope, Paonia has been a gateway for adventure for decades and is fast becoming known for its refined vineyards and wines. This combination of outdoor pursuits and a taste for life's finer pleasures inspires Zeal's Paonia, which blends fashion and function. Paonia's round lenses and Z-Lite frames come together for a stylish trail companion that weighs in at less than an ounce.

Paonia





Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%)

Z-Lite Thin Injection Ultra Lightweight

ProFlex Rubber

Camloc Hinge

Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN Japan



Smoke, 11747 Ellume Polarized Dark Grey



Ellume Polarized Copper

Matte Red Tortoise, 11749

Ellume Polarized Rose



Ellume Polarized Horizon Blue*



Gloss Black, 12559 Ellume Polarized Horizon Blue*



Jade Fade, 12560 Ellume Polarized Dark Grey



Cyan, 12561 Ellume Polarized Dark Grey



Tokyo Tortoise, 12562 Ellume Polarized Copper

2025

SUN

OPTICS





Situated at the base of the Sawatch Range of the Rocky Mountains along the banks of the Arkansas River, Salida has long been a gathering place for creatives and endurance athletes that march to their own eclectic beat. Inspired by these need to escape it all in your own way, Zeal's Salida sunglasses are built for speed with uncompromising style and function.

Salida



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%) Z-Lite Thin Injection Ultra Lightweight ProFlex Rubber Adjustable Nose Bridge Asian Fit Compatible 8-Base Curvature

COUNTRY OF ORIGIN



Ellume Polarized Horizon Blue*



Smoke Tortoise, 12018 Ellume Polarized Dark Grey



Campfire, 12019 Ellume Polarized Copper



Alpine Ice, 12020 Ellume Polarized Horizon Blue*



Sway with the breeze and go wherever the day takes you in Willow. This oversized cat-eye style marries fashion with function so you can look good and play hard. Featuring our 45% plant-based Z-Lite frame material, Willow weighs in at less than an ounce.

Willow







Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Impact Resistant Hardcoat Hydrophobic/Oleophobic*

Z-LITE FRAME

Plant-Based Z-Resin (Minimum 45%) Z-Lite Thin Injection Ultra Lightweight ProFlex Rubber 6-Base Curvature

COUNTRY OF ORIGIN



Marble Fade, 12697 Ellume Polarized Dark Grey



Red Tortoise, 12695 Ellume Polarized Copper



Navy Tortoise, 12694 Ellume Polarized Horizon Blue*



Raspberry Fade, 12696 Ellume Polarized Dark Grey







Drifting in like a breath of fresh air, Easterly's round, geometric lenses hearken back to classic styles from the '60s while its features and construction mark a new day in technology in this small/ medium-fit addition to our Metals Collection. Formed from stainless steel, its frame is accented with

Hexetate temple tips and adjustable ceramic nose pads to customize its fit.





Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Hydrophobic/Oleophobic*

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration Impact Resistant Hardcoat

METALS FRAME

Stainless Steel Hexetate (BPA-Free and Minimally Processed) Temple Tips Ceramic Nose Pads Ultra Lightweight Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN



San Francisco's Fillmore Auditorium has long been a cultural and musical epicenter for setting trends that ripple around the globe and the new Fillmore from Zeal Optics is taking up that banner for change on the sunglass front. This oversized, geometric Metal style is crafted from groundbreaking materials down to its every last detail.

Fillmore









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light

Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

METALS FRAME

Stainless Steel

Hexetate (BPA-Free and Minimally Processed) Temple Tips

Ceramic Nose Pads Ultra Lightweight

Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN



Black, 12012 Ellume Polarized Dark Grey



Gold, 12013 Ellume Polarized Copper



Silver, 12014 Fllume Polarized Horizon Blue*



Shiny Black, 12717 Ellume Polarized Horizon Blue*



Matte Rose Gold, 12716 Fllume Polarized Copper



Shiny Silver, 12718 Ellume Polarized Dark Grey



Channel your inner pilot with the stylish and sleek, sustainably-minded design of the new Hawker sunglass from Zeal Optics. The latest addition to the Metals Collection, Hawker's teardrop-shaped lenses and medium fit blend elegant design with exceptional details. Laser-etched, twisted temples, tortoise paddles and adjustable nose pads create a new take on the timeless aviator.

Hawker









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

METALS FRAME

Stainless Steel Hexetate (BPA-Free and Minimally Processed) Temple Tips Ceramic Nose Pads Ultra Lightweight Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN

Italy



Much like walking a highline, this style delicately balances the combination of style and function. Bridging the gap and seamlessly connecting the Zeal Optics See Grass and Metals Collections, Highline marks a new era in sunglass materials and styling. Highline's unisex, classic shape harkens back to 60's styling.

Highline







Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

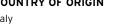
COUNTRY OF ORIGIN

SEE GRASS FRAME Contains 30% Plant-Based

& 10% Recycled Plastic Lightweight Asian Fit Compatible 4-Base Curvature

METALS FRAME

Stainless Steel Ceramic Nose Pads





Granite Silver, 12734 Ellume Polarized Dark Grev



Bluebird Silver, 12735 Ellume Polarized Dark Grey



Dark Brown Gunmetal, 12736 Ellume Polarized Copper



Black Grain Black, 12737 Ellume Polarized Horizon Blue*



Matte Black, 12719 Ellume Polarized Dark Grey



Matte Silver, 12720 Ellume Polarized Horizon Blue*



Ellume Polarized Copper

ZEAL

2025

S U N

OPTICS

METALS COLLECTION



As the flagship in our Metals Collection, Pescadero is inspired by the ocean's swell and is the definition of style and functionality. Pescadero is crafted from stainless steel that's durable and ultra light, and is Zeal's take on classic aviator style. From the laser-cut logos in the temples, to the Hexetate temple tips, to the adjustable ceramic nose pads, Pescadero's medium/large frame impresses with its comfort, details and design.



Black, 12006 Ellume Polarized Dark Grey



Gold, 12007 Ellume Polarized Copper



Silver, 12008 Ellume Polarized Horizon Blue*

Pescadero











Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Comprehensive Blue Light

Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

Ellume Color Filtration

Premium Japanese

Polarization

Filtration

METALS FRAME

Stainless Steel Hexetate (BPA-Free and Minimally Processed) Temple Tips Ceramic Nose Pads Ultra Lightweight Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN

Italy



With commanding views and inspiring style, Shipstern goes big on comfort, quality and thoughtful features in a small-fit aviator shape. Crafted from incredibly light and durable stainless steel and finished with Hexetate temple tips, Shipstern is defined by its attention to detail. The unique, twisted temples feature laser-cut logos and the adjustable ceramic nose pads provide a custom fit for all.



Black, 12009 Ellume Polarized Dark Grey



Gold, 12010 Ellume Polarized Copper

Shipstern









Rx Ready +3.00 to -6.50

ELLUME POLARIZED Ellume Color Filtration

Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

METALS FRAME

Stainless Steel Hexetate (BPA-Free and Minimally Processed) Temple Tips

Ceramic Nose Pads

Ultra Lightweight Asian Fit Compatible

4-Base Curvature

COUNTRY OF ORIGIN





Inspired by the thrill of driving the legendary San Juan Skyway and Million Dollar Highway, the new Skyway from Zeal Optics allows you to see every curve in the road or trail ahead in stunning clarity. This style is forged from stainless steel, Ellume Polarized lenses, Hexetate and ceramic nose pads, Skyway's small-to-medium fit, square lens design will inspire you wherever the road may lead.



Shiny Silver, 12722 Ellume Polarized Horizon Blue*



Matte Silver, 12723 Ellume Polarized Dark Grey



Shiny Rose Gold, 12724 Ellume Polarized Dark Grey

Skyway









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

METALS FRAME

Stainless Steel Hexetate (BPA-Free and Minimally Processed) Temple Tips

Ceramic Nose Pads Ultra Lightweight

Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN



THE SEE GRASS COLLECTION

REUSE. REGROW. REIMAGINE.







Aspen combines unrivaled durability and sustainability with styling that's as timeless as the Colorado town it's named for. Crafted from recycled plastic bottles and grass fibers, Aspen's footprint is the smallest of any Zeal sunglass to date.

Aspen



Rx Ready +3.00 to -5.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat

Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Lightweight ProFlex Rubber 6-Base Curvature

COUNTRY OF ORIGIN Italy



Springing forth from a focus on function and fashion, Calistoga quickly became a staple in Zeal's See Grass Collection. Its fashion-forward, medium-fit frame features a keyhole bridge and contains recycled plastic and grasses.

Calistoga









Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Liahtweiaht ProFlex Rubber Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGIN

Italy



Black Grain, 11842 Ellume Polarized Dark Grey



Midnight, 11843 Ellume Polarized Horizon Blue*



Pine, 11844 Ellume Polarized Copper



Smolder, 11845 Ellume Polarized Dark Grey



Granite, 12025 Ellume Polarized Dark Grey



Lichen, 12026 Ellume Polarized Copper



Midnight, 12027 Ellume Polarized Horizon Blue*



Brick, 12028 Ellume Polarized Dark Grey



Calling all fun-loving adventure seekers, Cumulus is your new partner for all-day play or just watching the clouds go by. This medium fit, See Grass style contains 10% recycled plastic while its Ellume Polarized lenses let you see the world around you in startlingly crisp colors, with unrivaled clarity and contrast.

Cumulus











Rx Ready +3.00 to -6.50

ELLUME POLARIZED

Ellume Color Filtration Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Lightweight ProFlex Rubber 6-Base Curvature

COUNTRY OF ORIGIN



Bridging the gap between fashion and function, the Divide sets the bar for what a sunglass can be. Crafted from Zeal's proprietary See Grass, Divide's frame contains 10% recycled plastics and 30% grass fibers for a unique look and feel in an incredibly durable frame to ensure a perfect adventure partner whether you're out on the Continental Divide Trail or grilling in the backyard.

Divide







Rx Ready +3.00 to -5.50

ELLUME POLARIZED Ellume Color Filtration

Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Lightweight ProFlex Rubber 6-Base Curvature

COUNTRY OF ORIGIN



Black Grain, 11838 Ellume Polarized Dark Grey



Midnight, 11839 Ellume Polarized Horizon Blue*



Smolder, 11841 Ellume Polarized Dark Grev



Black Grain, 12682 Ellume Polarized Dark Grey



Ellume Polarized Horizon Blue*

Leaf, 12684

Ellume Polarized Copper



Sky, 12685 Ellume Polarized Dark Grey

2025

SUN

OPTICS



Throwback to the future with Hondo's wide, angular fashion-forward design, while tapping into See Grass's revolutionary frame material. See Grass contains 10% recycled plastic and 30% grass fibers to create a unique durable frame, allowing you to reuse, regrow and reimagine what a sunglass can be.



Black Grain, 12678 Ellume Polarized Horizon Blue*



Surf, 12679
Ellume Polarized Dark Grey

Hondo



Rx Ready +3.00 to -6.50

ELLUME POLARIZEDEllume Color Filtration

Premium Japanese Polarization Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Lightweight ProFlex Rubber Asian Fit Compatible 4-Base Curvature

COUNTRY OF ORIGINItaly



Blowing in from the future of sunglasses, Northwind brings a head-turning look to the Zeal See Grass collection. With unique color patterns in every frame thanks to the 30% infused grasses, and the mind blowing color, clarity and contrast that the Ellume Polarized lenses lend, Northwind blows the doors off what you thought a sunglass could be.

Northwind



Rx Ready +3.00 to -6.50

ELLUME POLARIZED Ellume Color Filtration

Premium Japanese Polarization

Comprehensive Blue Light Filtration

Impact Resistant Hardcoat Hydrophobic/Oleophobic*

SEE GRASS FRAME

Contains 30% Plant-Based & 10% Recycled Plastic Lightweight

ProFlex Rubber Asian Fit Compatible

esistant Hardcoat 4-Base Curvature

COUNTRY OF ORIGIN



Moss, 12029 Ellume Polarized Copper



Agate, 12030 Ellume Polarized Horizon Blue*



Midnight, 12031 Ellume Polarized Dark Grey



Black Grain, 12032 Ellume Polarized Horizon Blue*

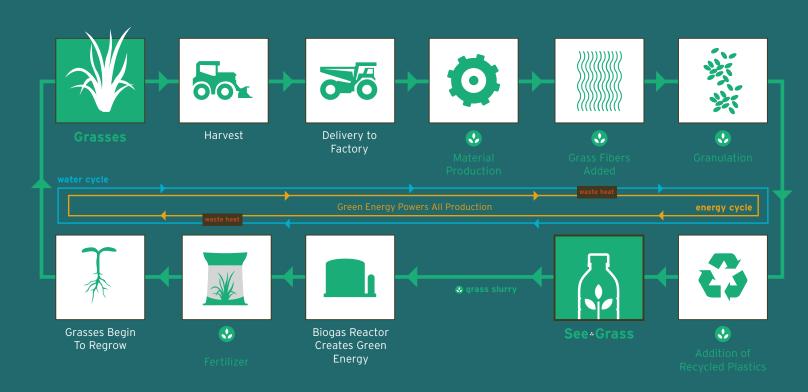
SEE GRASS

CLOSED-LOOP SYSTEM*

RECYCLED PLASTIC + GRASS FIBER + BIO GAS = SUNGLASSES REIMAGINED.

Zeal Optics See Grass frames combine 10% recycled plastics and 30% grass fibers, produced in a closed-loop system. This fibrous base is combined with recycled plastics to reuse waste material and keep it out of landfills. See Grass allows us to create beautiful, durable sunglass frames, each of which is unique, while finding alternative uses for what was previously considered trash and byproducts.

*See Grass is produced at a closed-loop German biorefinery where the fibrous grasses are grown and mixed with pre-consumer recycled plastics from healthcare, pharmaceutical and cosmetic applications. The process is powered by a methane turbine that runs on decomposing organic matter and, in turn, creates fertilizer to grow the grasses, without generating any wastewater or byproducts.





THE AUTO SUN COLLECTION

FROM DAWN 'TIL DUSK

Zeal Optics proudly presents ten of its topselling active lifestyle frames in the Auto Sun Collection. Similar to Zeal's legendary Automatic+ snow goggles, Auto Sun combines premium polarization with photochromic technology to provide exceptional and consistent color, clarity and contrast regardless of the day's light and weather conditions. This lens is ideal for all-day adventures, where you'll be in and out of the shade, and it's a staff and athlete favorite for activities such as golfing, fishing, jogging, cycling and even driving. Previously available in a very select group of frames, it's time to share the Auto Sun revolution with faces of all

shapes and sizes!





VLT: 28-15% Category: 2-3

Designed for long days outside in changing light conditions, Auto Sun's photochromic technology automatically adjusts from a low-light, bright yellow with a 28% Visual Light Transmission (VLT), to a high visibility persimmon with a 15% VLT for sunny conditions.











Fremont, 12870











Westwater, 12975



Zeal Optics Polarized **Rx Lenses**



DARK GREY

Category :

Reduces the intensity of bright sun and heavy glare so you see rich, true color.



COPPER

Category 3

Improves contrast in everyday and variable light conditions so you see colors vividly.



HORIZON BLUE

Category 3

A blue mirror applied to Copper, slightly decreases VLT and improves contrast in everyday and variable light conditions.



ROSE

Category 3

A high-contrast lens with superior depth perception and depth of field for everyday conditions.



PHOENIX

Category 3

A red mirror applied to our Rose lens slightly decreases VLT in this high contrast lens, which amplifies colors in varied light conditions for superior depth perception - all with a fun and bold aesthetic.

Our Polarized Prescription Program

OUR PROMISE

We strive to make Zeal Optics frames with your prescription and for your lifestyle. Every 2.GO prescription lens is digitally compensated to ensure the highest accuracy and optically efficient prescription possible for life outdoors.

Zeal Optics prescription sunglasses are built with superior polarized protection, clarity and impact resistance for an unsurpassed custom optical experience.

OUR WARRANTY

- **√** 2-year manufacturer's warranty on frame
- √ 1-year, 1-time frontside lens scratch replacement program
- **√** Temple and nosepad replacements for life of frame

RX FEATURES

- ✓ Sport-specific design for exceptional visual clarity across the entire lens during any adventure
- ✔ Backside digitally compenstated lens surfacing increases overall visual comfort.
- ✓ Premium polarized polycarbonate lens
- ✔ Backside Anti-Reflective coating
- ✓ Front & backside Hydro/Oleo coating
- ✓ Front & backside hardcoat
- **√** 1/100th diopter of accuracy
- **√** Zeal's name stamped on lens to certify authenticity

OUR DIGITAL RX LAB

We produce all prescription orders at the Maui Jim lab in Peoria, IL, USA. Our 25,000-square foot state-of-the-art Digital Rx lab receives high praises from around the globe for unmatched turn times, the highest quality and dedicated hands-on customer care.

A CLOSED-LOOP FACILITY

As part of our commitment to sustainability, we produce all prescription lenses in our closed-loop lab, which recycles all fluids and lens shavings. To date, we've kept nearly 100 tons of waste from entering landfills.



Style	FPD		Rx Parameter	s		A	В	DBL	Temple
Alma	73			+3.00 to -5.50		56	39	17	126
Ande	73				+3.00 to -6.50	58	45	15	140
Aspen	74			+3.00 to -5.50		57	43	17	135
Avon	72				+3.00 to -6.50		42	20	149
Boone	73				+3.00 to -6.50		42	19	141
Brewer	76.5		+3.00 to -4.50			57.5	45.5	19	135
Caddis	78		+3.00 to -4.50			63	42	15	130
Calistoga	72				+3.00 to -6.50	51	43	21	135
Cam	73			+3.00 to -5.50		58	46	15	146
Campo	73				+3.00 to -6.50	53	42	20	141
Capitol	76		+3.00 to -4.50			57	48	19	135
onfluence	80		+3.00 to -4.50			63	42	16	125
Crowley	71			+3.00 to -5.50		49	45	22	135
Cumulus	75				+3.00 to -6.50	_	43	20	135
Dawn	73				+3.00 to -6.50		44	20	140
Decker	81		+3.00 to -4.50			64	43	17	134
Divide	75			+3.00 to -5.50		57	44.5	18	135
Duskwing	72				+3.00 to -6.50	53	42	19	138
Easterly	73				+3.00 to -6.50	52	44	21	145
Essential	77		+3.00 to -4.50			58	39	19	128
Fillmore	72				+3.00 to -6.50	55	50	17	145
Fremont	74			+3.00 to -5.50		57	44	18	140
Hawker	74				+3.00 to -6.50	59	48	14	145
Highline	72				+3.00 to -6.50		42	21	145
Hondo	72				+3.00 to -6.50	54	38	18	145
Howland	75			+3.00 to -5.50		56	44	19	140
Incline	78		+3.00 to -4.50			61	42	17	135
Juno	70				+3.00 to -6.50	51	43	19	140
Kenosha	74				+3.00 to -6.50	52	45	22	140
Kittredge	75			+3.00 to -5.50		58	42	17	135
Lolo	75				+3.00 to -6.50	51	42	24	143
Magnolia	76			+3.00 to -5.50		58	47	18	135
Mango	71				+3.00 to -6.50	52	42	19	140
Mason	72			+3.00 to -5.50		57	44	15	148
Minturn	72				+3.00 to -6.50	55	48	17	141
Northwind	73				+3.00 to -6.50		40	17	145
Nucla	74			+3.00 to -5.50		60	42	17	126
Paonia	72				+3.00 to -6.50	50	47	22	141
Pescadero	71				+3.00 to -6.50	56	46	15	145
Quandary	75.5			+3.00 to -5.50		57.5	43	18	150
Red Cliff	83	+3.00 to -3.50				65	42.5	18	126
Rowen	73				+3.00 to -6.50	52	40	21	130
Sable	77		+3.00 to -4.50			61	41	16	130
Salida	78			+3.00 to -5.50		60	35	18	135
Selkirk	74			+3.00 to -5.50		59	51	15	140
Shipstern	72				+3.00 to -6.50	56	44	15	145
Skyway	73.5				+3.00 to -6.50	54.5	46	19	145
Snapshot	80	+3.00 to -3.50				62	37.5	18	128
Westwater	75		+3.00 to -4.50			61	45	14	135
Whittier	72				+3.00 to -6.50	54	42	18	140
Willow	73			+3.00 to -5.50		55.5	51	21	143
Windsor	71			+3.00 to -5.50		51	44.5	20	135

Plano Sunglass

Technology Overview

LENS FEATURES



ELLUME POLARIZED

DARK GREY | Category 3

Available in Rx



ELLUME POLARIZED
ROSE | Category 2
Available in Rx



ELLUME POLARIZED
HORIZON BLUE* | Category 3
Available in Rx



ELLUME POLARIZED
PHOENIX* | Category 2
Available in Rx



ELLUME POLARIZED
COPPER | Category 3
Available in Rx



AUTO SUN[†]
Category 2-3
Not available in Rx



HARDCOAT

Our hardcoat adds a scratch-resistant layer for maximum protection against everyday wear.



IMPACT RESISTANT

All Zeal lenses exceed ANSI standards for excellent impact resistance ensuring that no matter your adventure, you're protected.



HYDRO/OLEO COATING

Applied to the front and backside of the lens to repel water, dirt and oil, keeping your lens clean and clear in all conditions.

*Included on Horizon Blue and Phoenix lenses.



BACKSIDE AR

Backside Anti-Reflective Coating absorbs harmful UV and reflected light coming from behind, enhancing clarity and eliminating eye fatigue *Select styles.

FRAME FEATURES

ASIAN FIT/LOW-BRIDGE COLLECTION

Our Asian Fit Sunglass Collection was tested and selected for those with high cheekbones, wider faces and lower nose bridges. This collection features a mix of flatter, wider frames, adjustable nose pads, longer temples and light-weight frames to ensure a perfect fit.

PROFLEX RUBBER

This unique material is injected into various parts of the frame to provide a soft, non-slip hold. ProFlex withstands extreme hot and cold temperatures so your sunglasses stay in place no matter what the day brings. Select styles.

7-LITE

Z-Lite uses our Z-Resin frame material with a thin injection process for an ultra-lightweight, durable sunglass for complete versatility no matter the activity. *Select styles*.

HIDDEN SPRING HINGE

Innovative tooling allows us to place the spring hinge inside the body of the temple for a comfortable fit and flexibility to complement an active lifestyle. Select styles.

CAMLOC HINGE

Camloc is our custom two-stage hinge that helps prevent lens scratching by locking your temples in place whether they are open or closed. This keeps them from rubbing against the lenses when you're not wearing them. Select styles.

ADJUSTABLE NOSE PADS

These three-dimensionally adjustable nose pads feature a durable wire core embedded in our award-winning ProFlex rubber, creating a custom fit for any bridge that will stay in place no matter how you put your glasses to the test. Select styles.

BASE CURVE

Base curve defines how much curve a frame has. The higher the number, the more wrap the frame offers. 4-base lays flat on the face, 6-base are slightly curved and 8-base styles provide more of a wrap.

CERAMIC NOSE PADS

Engineered from a mixture of clay and earthen materials, our ceramic nose pads are hypoallergenic, easy to clean, incredibly durable and provide remarkable hold to keep your glasses from slipping in any weather condition or adventure. Select Styles

MULTI-COLOR INJECTION

Our state-of-the-art injection process allows for double and triple colored frames, adding subtle pops of color. The material is colored prior to injection, ensuring it will not wear off. Select styles.

Display Accessories & Branded Merchandising

2-Tier Stacker M208876



3-Tier Stacker M208877



Z ZEAL



Sunglass Packaging





Glare Demonstrator, Outdoor M206146



Glare Demonstrator, Coastal M206147



Mountain sintra graphic for Medium Display M205536



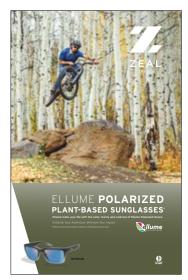
Coastal sintra graphic for Medium Display M205537

Custom POP Display Options

Below are examples of the custom POP display options for the 2025 campaign. Please see additional options on Brandfolder and don't hesitate to reach out to Wis Holt, wis.holt@kering.com with questions.













The Zeal Optics Display Program

BUILT FOR LIFE OUTDOORS, DESIGNED FOR YOUR STORE.







MEDIUM DISPLAY

- Cedar and cold rolled steel
- •LED lighting
- Adjustable mirror
- Open sell with option for door
- White glove service delivery

DIMENSIONS

79.66" H x 24.25" W x 15.00" D

Two configuration options

HYBRID DISPLAY

- LED lighting
- Cedar and cold rolled steel
- Built-in mirror
- Counter or freestanding configuration

DIMENSIONS

Freestanding

70" H x 16.25" W x 13.625" D

On Counter

34.5" H x 16.25" W x 13.625" D



Windsor, Camel 11480

Windsor, Matte Black

12841

Windsor, Rapids 12745

Windsor, Matte Black

11476

Windsor, Black Tortoise

Windsor, Matte Tortoise

Windsor, Platform

12744











Magnolia, Matte Tortoise 12579



Paonia, Gloss Black

Willow, Marble Fade







Cam, Matte Black 11990

Kittredge, Gloss

Ocean Blue 12822

Minturn, Tortoise



Lolo, Blue Marble

Nucla, Gloss Black

Cam, Maple 11991



Campo, Matte Black 11664

Lolo, Midnight 11985

Nucla, Plum 12022



Campo, Maple 11665

Lolo, Gloss Maple



Campo, Glacier 11666

Lolo, Poppy 11987



Campo, Matte Tortoise



Incline, Blue Smoke



Magnolia, Plum Gloss 11429



Palisade, Matte Palisade, Matte Red Tortoise 11749



Magnolia, Smoke

Tortoise 11427

Willow, Navy Tortoise





Willow, Red Tortoise 12695



Boone, Matte Tortoise

Minturn, Matte Black



Minturn, Olive Green

Cam, Fern 11988

Kittredge Matte

Black, 12820

Paonia, Jade Fade 12560 Paonia, Cyan 12561



Minturn, Russet 12557

Cam, Mako 11989

Kittredge, Matte

Brown Havana 12821



Paonia, Tokyo Tortoise 12562 12017



Salida, Smoke Tortoise 12018



Nucla, Tokyo Tortoise

Salida, Campfire 12019



Palisade, Smoke 11747



Easterly, Black 12012

Palisade, Black Matte

Willow, Raspberry Fade

11750



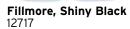
Black 12737

Easterly, Gold 12013



Fillmore, Matte Rose **Gold** 12716









Fillmore, Shiny Silver



Hawker, Matte Black



Hawker, Matte Silver



Skyway, Matte Silver

Cumulus, Black Grain



Highline, Granite Highline, Bluebird **Silver** 12734 **Silver** 12735









Pescadero, Black 12006



Aspen, Smolder 11845



Shipstern, Black



Calistoga, Midnight

Shipstern, Gold 12010



Skyway, Shiny Silver

Calistoga, Brick 12028



Hawker, Matte Rose



Skyway, Shiny Rose Gold 12724



Cumulus, Midnight Cumulus, Leaf 12684



Cumulus, Sky 12685



Divide, Black Grain

Aspen, Midnight 11843



Aspen, Pine 11844





Calistoga, Granite



Hondo, Surf 12679

Calistoga, Lichen



Northwind, Moss





Northwind, Agate

12030

Morrison, Conifer



Northwind, Midnight



Northwind, Black

Grain 12032

Westwater, Matte **Brown** 12975





Woodgrain 12580

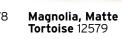




Brown/Ocher 12819









Sable, Matte Black



