



ZEAL
OPTICS

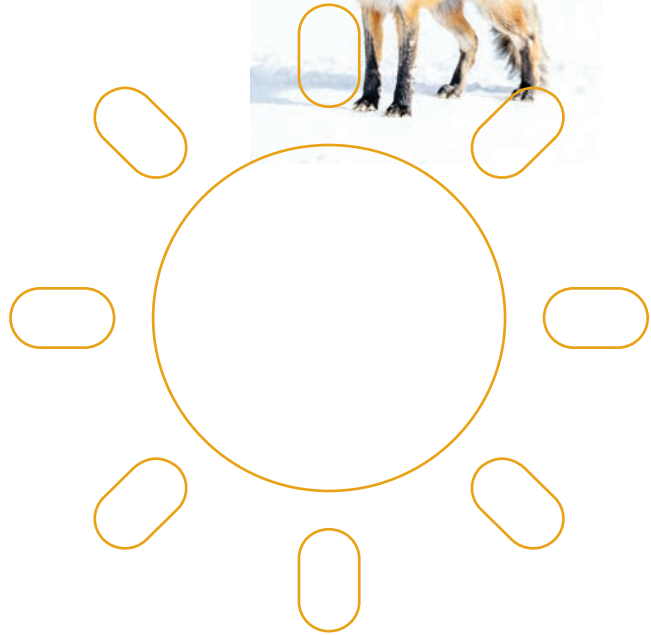
'23 / 24 snow

VERTICAL PERSPECTIVES SINCE '97

As the mercury drops, the search begins. Checking weather reports, seeking out storm cycles and tracking the jet stream. Dreams of deep, stable snow and lines consumes you all day as you juggle commitments in search of those perfect adventures. At Zeal, this is our passion, but it doesn't stop with the seasons. Chasing snow is always at the front of our minds and our pursuit is focused on one thing - creating the best possible goggle lenses and frames that allow you to assess terrain in brilliant clarity and incredibly defined vision. Seeing every aspect of the mountain to perform your best without having to adapt to poor visibility or fog—no matter the conditions. From our unrivaled lens technologies, to our incredibly comfortable frames; our award-winning patented Rail Lock System lens interchange and the unmatched visibility that Observation Deck Technology provides, we have spent every day thinking about ways to improve our goggles and are proud to introduce our best goggle collection to date for the '23/24 season. This line is the culmination of the thoughts, dreams and R&D that consumes us from dawn to dusk. The result of the pursuit that we eat, sleep, dream and live...



1,123
snow pits dug
in '21/22



all day.
every day.



25,169 TREES
planted through our
efforts in 2021



SKI

Mauri Cambilla
Cody Cirillo
Darcy Conover
Annalisa Drew
Chris Fisher
Banks Gilberti
Zack Giffin
Brian Gardiner
Colter Hinchliffe
Chris Logan
Brendan Mackay
Adam Moszynski
Darby Pappas
Conor Pelton
Benny Schmitt
Tobin Seagel
Piers Solomon
Adam Ü
Scotty VerMerris
Kellyn Wilson

SNOWBOARD

Kjersti Buas
Andrew Burns
Tamo Campos
Alex Deibold
Madison Ellsworth
Kaitlyn Farrington
Summer Fenton
Sandra Hillen
Josh Jespersen
Fredri Kalbermatten
Jesse Millen
Sarka Pancochova
DCP
Marie-France Roy
Timmy Taussig
Ean Wood

ALPINIST

Kerry Koepping
Jon Kedrowski
Eric Larsen
Ryan Waters



AMBASSADORS



75 MILLION
vertical feet skied,
ridden and
snowmobiled in '21/22



we are all **zeal**

Zeal is defined as passion, and our passion for winter defines the Zeal family. To help us continually push the limits of our goggles' optics, we work with a dedicated team of powder purists to test our gear under the harshest conditions, day in and day out. Our ambassadors help us constantly elevate our products and help solve problems you never knew you had. We hope to see you out there this winter testing your Zeals and would love to hear your thoughts on social media - @zealoptics.

MEET THE ZEAL FAMILY AT [ZEALOPTICS.COM/AMBASSADORS](https://zealoptics.com/ambassadors)

As a company inspired by the natural world around us, we understand the importance of protecting and sustaining the planet for generations to come. We do this through some amazing projects and partnerships that reduce our footprint, spark social change and create better memories of our time outdoors.



connect + protect

In addition to our 1% for the Planet membership, we are constantly working to reduce the footprint of our products and practices. Here are some of the steps we're taking to make our goggles more eco-friendly:

SORONA STRAPS: Sorona is a renewably sourced bio-based yarn that uses fermentation instead of chemical synthesis in its bonding, requiring 40% less energy and reducing greenhouse gas emissions by 56% compared to nylon.

ELIMINATION OF ALL PLASTIC IN PACKAGING: Our goggles come in boxes made from FSC-Certified paper and are now packed with a pulp mold insert (think egg cartons) that eliminates the need for any foam or plastic. The entire package can be recycled as is!

ECO-BASED MATERIALS: All printed Zeal Optics materials are made with FSC-certified papers, soy-based inks and post-consumer recycled materials whenever possible.

ECO-FOCUSED FACTORY: Our goggle factory is focused on constant improvement to reduce its footprint which includes using solar energy to power operations and recycling.

rPET GOGGLE BAGS: Zeal's goggle bags are made from recycled PET, which is upcycled material made primarily from single-use water bottles.



1% FOR THE PLANET

1% for the Planet is a global network of businesses committed to protecting the Earth's resources for future generations. Members like Zeal Optics, New Belgium, Patagonia and more than 2,000 others donate 1% of gross sales to high-impact nonprofit partners that align with their values. At Zeal, we focus our contributions on the organizations you see here along with other groups that are dedicated to preserving our natural resources.

- ADAPTIVE ADVENTURES**

Dedicated to connecting disabled individuals to outdoor sports, Adaptive Adventures finds ways to allow people to reignite their passion for adventure and exploration in the outdoor world.
- HIGH FIVES FOUNDATION**

A non-profit that supports the dreams of outdoor sports athletes by raising injury prevention awareness while providing resources and inspiration to those who suffer life-altering injuries.
- NATIONAL FOREST FOUNDATION**

This foundation promotes the enhancement and public enjoyment of the U.S. National Forest Service's 193 million acres.
- PLASTIC OCEANS INTERNATIONAL**

A US-based non-profit organization working to end plastic pollution and to foster sustainable communities worldwide. They operate with the belief that we can and must act at the local level in order to create change on a global scale. Zeal works with Plastic Oceans during Earth Month for "Shades For Seas", an annual program that helps clean our oceans and coastlines.
- PROTECT OUR WINTERS (POW)**

POW's mission is to mobilize the winter sports community to lead the fight against climate change; focusing on education initiatives, advocacy, and supporting community-based projects.
- SOS OUTREACH**

Founded in 1993 in the Vail Valley of Colorado, this program provides risk prevention, outdoor recreation, and environmental education to the next generation.
- TREE CANADA**

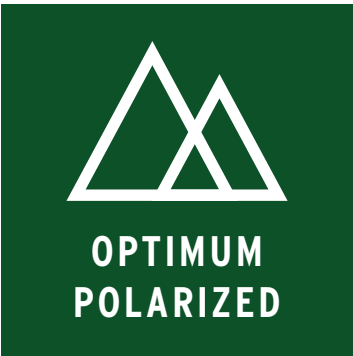
Dedicated to planting and nurturing trees in rural and urban environments, Tree Canada helps restore tree cover in areas hit by natural disasters, guides communities in managing their urban forests and has helped green nearly 700 schoolyards. To date, with community partners and sponsors like Zeal, they've planted more than 82 million trees across Canada.
- VERMONT ADAPTIVE SKI & SPORTS**

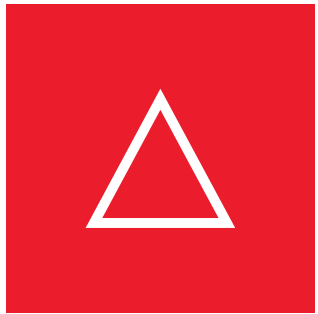
A nationally-recognized organization that empowers people of all abilities through inclusive sports and recreational programming. In addition to sports, Zeal helps support their programming options which integrate environmental, holistic wellness and competitive training philosophies for people of all ages with cognitive, developmental, physical and emotional disabilities.

THE ZEAL OPTICS LENS COLLECTION

optics for every single day

Bluebird days are great, but we live for the deepest, snowiest days. We spend every moment that we're not testing our products refining them to make those days magical. We believe goggles should be the last thing you're thinking about on the mountain because they work in every condition. **Every Day.** Lens technology is at the heart of everything we do, and it comes in three levels, each building off the other. Our team of product developers and Ambassadors have put every lens through the wringer and this year's collection is our best yet. We hope you have the chance to give them a try, and trust you'll agree.





CLEARLY SUPERIOR

optimum

This collection is named Optimum for a reason—well actually a whole bunch of them. The foundation of all Zeal Optics lenses, Optimum is built with complete protection from harmful UV rays, our unreal Everclear Anti-Fog, Permashield Hardcoat and optimal color filtration for perfect clarity, heightened color and enhanced definition. Available in a range of mirrors and tints, Optimum has you covered everyday, no matter what Mother Nature serves up.

LENS FEATURES

- △ Permashield Hardcoat
- △ Everclear Anti-Fog
- △ Color Filtration
- △ Blocks 100% UVA/B/C Rays
- △ Hydro/Oleophobic

OPTIMUM COLLECTION



Dark Grey
10% VLT | Category S3
☀️



Jade Mirror
30% VLT | Category S2
☁️



Phoenix Mirror
30% VLT | Category S2
☁️



Alchemy Mirror
30% VLT | Category S2
☁️




Persimmon Sky Blue Mirror
65% VLT | Category S1
❄️



Clear
80% VLT | Category S0
❄️




LENS TECHNOLOGIES




everclear anti-fog
STANDARD FEATURE

Everclear Anti-Fog is a hydrophilic infusion which can't be wiped off. It dissipates moisture by flattening the water contact angle and maximizing surface energy to prevent condensation buildups, ensuring clear vision no matter the condition. Everclear Anti-Fog resists fogging for more than 220 seconds, ten times the industry standard.




color filtration
STANDARD FEATURE

Short wave blue light reduction is a standard feature of all Zeal Optics lenses. Blue light distorts color and by filtering it out, you are able to see pure, vivid colors with greater clarity and detail.




UV protection
STANDARD FEATURE

All Zeal Optics lenses block 100% UVA/B/C rays for increased protection. Optimum Polarized and Optimum Polarized Automatic+ also block 95% of HEV light, the leading cause of macular degeneration and long-term eye damage.




permashield hardcoat
STANDARD FEATURE

To resist scratches on the surface of the lens, we apply our clear optical grade Permashield Hardcoat. It bonds to the polycarbonate and is UV cured for greater adhesion and prolonged protection of the lens.




hydro/oleo
STANDARD FEATURE

We apply a Hydro- and Oleophobic coating to prevent moisture, oil and fingerprints from adhering to the lens. This steepens the contact angle to 90° so water and oil bead off the lens instead of dispersing across the surface. This coating is applied via vacuum deposition rather than immersion, eliminating distortion on the front side of the lens.




super hydro/oleo

Super Hydro/Oleo comes with Optimum Polarized and Optimum Polarized Automatic+ and boasts a contact angle of 115°.



spherical lens
AVAILABLE IN CLOUDFALL, HANGFIRE, HIGHMARK, PORTAL XL, HEMISPHERE & NOMAD

Our spherical polycarbonate lens curves both vertically and horizontally. By mimicking the shape of the eye, it helps reduce optical distortion. The increased volume also enhances peripheral vision and stress dispersion to reduce glare and fogging.



cylindrical lens
AVAILABLE IN LOOKOUT & BEACON

Our cylindrical polycarbonate lens is flatter and has a lower profile than our spherical lens. The lens curves horizontally while remaining flat vertically allowing for a closer fit. It is digitally optically tapered in thickness to reduce distortion and provide similar optics to a spherical lens.



CLARITY + PROTECTION

optimum polarized

Our Optimum Polarized Collection has all of the amazing features of our Optimum lenses, with the added bonus of polarized protection for a glare-free view of the terrain while highlighting ice and hardpack. Our Japanese-made, premium polarized lens is designed to block reflected light and filter 95% of HEV light. This delivers the ultimate color experience and exceptional definition and contrast of the snow's surface, all while reducing eye fatigue and the risk of long-term eye damage.

LENS FEATURES

- △ Permashield Hardcoat
- △ Everclear Anti-Fog
- △ Color Filtration
- △ Blocks 100% UVA/B/C Rays
- △ Hydro/Oleophobic
- △ 95%+ Polarized Efficiency
- △ Cuts Glare & Reflected Light
- △ Blocks 95% HEV Light
- △ Reduces Risk of Long Term Eye Damage
- △ Protects from Eye Fatigue
- △ Heightened Color, Definition & Detail
- △ Super Hydro/Oleo
- △ Highlights Ice & Hardpack



Cut Glare. See Better.
Optimum Polarized allows you to see through glare to define your line while highlighting ice and hardpack.

OPTIMUM POLARIZED COLLECTION



Polarized Dark Grey
10% VLT | Category S3
☀



Polarized Jade
18% VLT | Category S2
☀



Polarized Phoenix
18% VLT | Category S2
☀



Polarized Alchemy
18% VLT | Category S2
☀



one lens.
every condition.



AUTOMATIC + GREY BASE TRANSITIONING



POLARIZED + PHOTOCROMIC

optimum polarized
automatic+

Yup, it's true; we took the best of the best and made it even better. It's so good you'll never have to change your lens again. Why? Because our patented Automatic+ lenses have all the features of our Optimum and Polarized Collections + photochromic technology, so your lens automatically adjusts color and tint in changing light conditions, delivering an unsurpassed optical experience for all-day performance in a single lens. One lens, every condition.

FEATURES

- | | | |
|----------------------------|---|--|
| △ Permashield Hardcoat | △ 95%+ Polarized Efficiency | △ UV-Activated Photochromic Technology |
| △ Everclear Anti-Fog | △ Cuts Glare & Reflected Light | △ Changes Color and Tint with Changing |
| △ Color Filtration | △ Blocks 95% HEV Light | Light Conditions |
| △ Blocks 100% UVA/B/C Rays | △ Reduces Risk of Long Term Eye Damage | △ Transitions in Under 10 Seconds |
| △ Hydro/Oleophobic | △ Protects from Eye Fatigue | |
| | △ Heightened Color, Definition & Detail | |
| | △ Super Hydro/Oleo | |
| | △ Highlights Ice & Hardpack | |

OPTIMUM POLARIZED AUTOMATIC+ COLLECTION



**Auto+ YB
(YELLOW-BASE)**
Base: Yellow | Active: Persimmon

33-17% VLT
Category S2-3
☼ ☼



**Auto+ GB
(GREY-BASE)**
Base: Light Grey | Active: Deep Rose

38-18% VLT
Category S2-3
☼ ☼



**Auto+ RB
(ROSE-BASE)**
Base: Light Rose | Active: Deep Rose

38-20% VLT
Category S2
☼ ☼



frame technologies

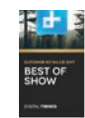
RAIL Lock //SYSTEM

GUIDE. SLIDE. LOCK.

Our patented //RLs collection features a rimless frame design for unsurpassed peripheral vision and a dual sliding rail system that guides, slides, and locks your lens securely in place anywhere on the mountain.

AVAILABLE IN CLOUDFALL, HIGHMARK, LOOKOUT AND PORTAL XL

Changing lenses has never been easier! //RLs's dual-sliding rail system, guides and slides lenses easily onto the frame while a magnetic closure locks your lens into place, ensuring a simple and secure lens swap. Featuring a rimless frame design for unsurpassed peripheral vision while skiing, snowboarding or snowmobiling.



LOOKOUT

CLOUDFALL

PORTAL XL



FRAME FEATURES

venting
STANDARD FEATURE
Upper and lower venting and wicking fabrics regulate interior airflow and ensure fogging is kept at bay.

dual-strap system
STANDARD FEATURE
Comfort, simplicity and adjustability are key components in finding the perfect goggle. Our dual-strap system helps you find your optimal fit every time.

over the glass ready
CLOUDFALL, HANGFIRE, HIGHMARK, LOOKOUT, BEACON, PORTAL XL, HEMISPHERE
We believe you should never sacrifice performance for style. The same is true if you wear glasses while riding. We crafted the simplest, most effective OTG system to date, with style and performance built into a simple, functional design.

no slip grip
STANDARD FEATURE
A beaded silicon coating on every strap ensures that whether wearing a helmet or beanie, your goggle will stay exactly where you place it.

triple-layer face foam
STANDARD FEATURE
Our plush triple-layer face foam offers a perfect fit for all-day comfort and protection from the elements.



Rx Insert
Our universal prescription insert fits securely inside almost all of Zeal Optics' goggle frames (and just about any other brand's), keeping your prescription in place and optically aligned.
SKU 10134



CHANGE YOUR PERSPECTIVE

Taking a page from the physics behind structures like air traffic control towers, Observation Deck Technology (ODT) is the first goggle system that replicates the eagle's view of the mountains, to help you see every inch of the line below you.

AVAILABLE IN CLOUDFALL, HANGFIRE, LOOKOUT AND BEACON

With ODT, we've removed most of the frame material at the bottom of the goggle (but kept the venting) to let the lens sit closer to your face and tilt out as it rises. This allows you to see more of the line below you, 20% in fact, and focus on what's coming your way. The canted lens also eliminates reflections on your inner lens from incoming light.



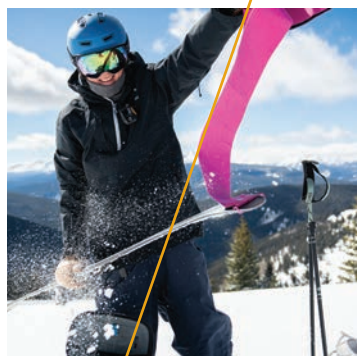
217 PROTOTYPES
tested
in '21/22



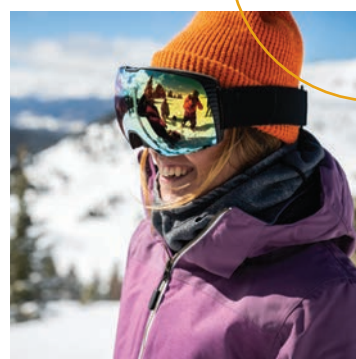
Tilting the lens blocks direct incoming light for the added benefit of reducing reflection on your inner lens

Bottom of frame sits much closer to your face, creating an angled lens, which increases vertical peripheral by 20%





13,245 MILES
toured
in '21/22



introducing **cloudfall**

Welcome to the future of winter optics. The new Cloudfall combines our award-winning patented Rail Lock System lens interchange with the groundbreaking, distortion-free field of view that only Observation Deck Technology provides, for the first time ever in a spherical-lens goggle. This revolutionary combo provides simple, secure lens swaps anywhere on the mountain with the broadest field of view you've ever experienced.




While this goggle has the most technology under the hood yet, its thoughtful design comes together in a sleek package that is simple, clean and sets the bar for all goggles to come.

Whether you're facing a blizzard on an exposed chairlift, riding trees on a partly-cloudy day or touring in the backcountry, the Cloudfall goggle has you covered all day. Every Day.





LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in   

FRAME FEATURES

//RL⁵ Technology
Observation Deck Technology
Semi-rimless frame design
Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Medium fit, medium coverage
Dual-strap adjustment
No Slip Grip strap

Persimmon Sky Blue
Lens Included















NEW

cloudfall













accessory lenses

 Auto+ GB 12665	 Auto+ RB 12666	 Auto+ YB 12667	 Polarized Jade 12670
 Polarized Phoenix 12669	 Polarized Alchemy 12668	 Jade Mirror 12672	 Phoenix Mirror 12673
 Alchemy Mirror 12674	 Dark Grey 12675	 Persimmon Sky Blue Mirror 12677	 Clear 12676















OPTIMUM POLARIZED AUTOMATIC+

  Dark Night, Available in:  12639	  Haa Aani, Auto+ YB 12641	  Skyridge, Auto+ RB 12642	  Sage, Auto+ GB 12643
 12659			















OPTIMUM POLARIZED

  Dark Night, Available in:  12644	  Eventide, Polarized Jade 12647	  Skyridge, Polarized Phoenix 12648	  Sage, Polarized Dark Grey 12649	  Punch, Polarized Phoenix 12650
 12660				



OPTIMUM

  Dark Night, Available in:  12651	  Haa Aani, Jade Mirror 12654	  Eventide, Dark Grey 12655	  Aegean, Jade Mirror 12656	  Punch, Dark Grey 12657
 12661				



ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.






Daybreak, Alchemy Mirror
12658



hangfire

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in   

FRAME FEATURES

Observation Deck Technology
Semi-rimless frame design
Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Medium fit, medium coverage
Dual-strap adjustment
No Slip Grip strap



accessory lenses



Auto+ GB
12151



Auto+ RB
12150



Auto+ YB
12152



Polarized Jade
12153



Polarized Phoenix
12154



Polarized Alchemy
12155



Jade Mirror
12156



Phoenix Mirror
12157



Alchemy Mirror
12158



Dark Grey
12159



Persimmon Sky
Blue Mirror
12160



Clear
12161



OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Available in:



12042 12041



Spice, Auto+ GB
12601



OPTIMUM POLARIZED



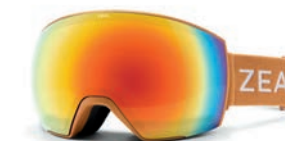
Dark Night, Available in:



12046 12047 12048



Dune, Polarized Alchemy
12602



Spice, Polarized Phoenix
12603



Sage, Polarized Dark Grey
12604



OPTIMUM



Dark Night, Available in:



12053 12054 12055



Daybreak, Jade Mirror
12605



Dune, Dark Grey
12606



Sage, Alchemy Mirror
12607



highmark

LENS TECH

- Spherical polycarbonate
- Everclear Anti-Fog
- Permashield Hardcoat
- NEW** Redesigned wind-blocking nose beak
- Available in

FRAME FEATURES

- //RL⁵** Technology
- Rimless frame design
- Upper and lower venting
- NEW** Extended triple-layer face foam
- Helmet compatible (including full face)
- Pliable TPU Outrigger
- OTG Ready

FIT

- Large fit, x-large coverage
- Dual-strap adjustment
- No Slip Grip strap

Persimmon Sky Blue Lens Included



accessory lenses

 Auto+ GB 12163	 Auto+ RB 12162	 Auto+ YB 12164	 Polarized Jade 12165
 Polarized Phoenix 12166	 Polarized Alchemy 12167	 Jade Mirror 12168	 Pheonix Mirror 12169
 Alchemy Mirror 12170	 Dark Grey 12171	 Persimmon Sky Blue Mirror 12172	 Clear 12173



OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Auto+ RB
12060



OPTIMUM POLARIZED



Dark Night, Polarized Jade
12063



Dark Night / Sunny, Polarized Alchemy
12662



OPTIMUM



Dark Night / Teal, Phoenix Mirror
12663




After years of research and development and following up on an incredible first year of orders, we're proud to share our updated snowmobile-specific goggle. Featuring a pliable rubber TPU outrigger, redesigned wind-blocking nose beak and additional new strategic face foam for a better helmet seal in '23/24. Highmark builds on the Portal XL chassis for a seamless full-face helmet fit and protection from the elements on the longest days in the backcountry.



*All Portal XL lenses are also compatible with the Highmark's frame, and Highmark lenses also work with the Portal XL frame.



LENS TECH

Cylindrical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in   

FRAME FEATURES

//RL[®] Technology
Observation Deck Technology
Rimless frame design
Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Medium fit, large coverage
Dual-strap adjustment
No Slip Grip strap













Persimmon Sky Blue
Lens Included



lookout



accessory lenses

 Auto+ GB 11978	 Auto+ YB 11994	 Auto+ RB 11977	 Polarized Jade 11995
 Polarized Phoenix 11996	 Polarized Alchemy 11979	 Jade Mirror 11997	 Phoenix Mirror 11998
 Alchemy Mirror 11999	 Dark Grey 12000	 Persimmon Sky Blue Mirror 11980	 Clear 12001

 OPTIMUM POLARIZED AUTOMATIC+

			
			
Dark Night, Available in:  12002  11871	Dune, Auto+ GB 12608	Aegean, Auto+ RB 12609	Sage, Auto+ GB 12610

 OPTIMUM POLARIZED

				
				
Dark Night, Available in:  11874  11875	Haa Aani, Polarized Alchemy 12613	Spice, Polarized Phoenix 12614	Sage, Polarized Alchemy 12615	Aegean, Polarized Dark Grey 12611




 OPTIMUM

				
				
Dark Night, Available in:  11882  11883  11884	Haa Aani, Jade Mirror 12616	Spice, Dark Grey 12617	Daybreak, Phoenix Mirror 12618	Sage, Jade Mirror 12612



beacon

LENS TECH

Cylindrical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in   

FRAME FEATURES

Observation Deck Technology
Semi-rimless frame design
Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Medium fit, medium coverage
Dual-strap adjustment
No Slip Grip strap



accessory lenses



Auto+ GB
11829



Auto+ YB
11830



Auto+ RB
11828



Polarized Jade
11831



Phoenix Mirror
11832



Persimmon Sky
Blue Mirror
11833



OPTIMUM POLARIZED AUTOMATIC+



Dark Night, Available in:



11768 11769



Dark Night, Auto+ RB
12636



Sage, Auto+ GB
12627



OPTIMUM POLARIZED



Dark Night, Available in:



12003 11775



Dark Night, Polarized Phoenix
12637



Punch, Polarized Phoenix
12629



Aegean, Polarized Jade
12630



Daybreak, Polarized Alchemy
12631



Sage, Polarized Jade
12632



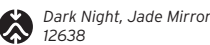
OPTIMUM



Dark Night, Available in:



11898 11900 11899



Dark Night, Jade Mirror
12638



Punch, Jade Mirror
12633



Aegean, Persimmon Sky
Blue Mirror
12634



Skyridge, Dark Grey
12635






ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.



LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in   

FRAME FEATURES

//RL^s Technology
Rimless frame design
Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Large fit, x-large coverage
Dual-strap adjustment
No Slip Grip strap

Persimmon Sky Blue
Lens Included



portal xl



accessory lenses

 Auto+ GB 11564	 Auto+ RB 11562	 Auto+ YB 11563	 Polarized Jade 11566
 Polarized Phoenix 11565	 Polarized Alchemy 11981	 Jade Mirror 11561	 Pheonix Mirror 11559
 Alchemy Mirror 11560	 Dark Grey 11558	 Persimmon Sky Blue Mirror 11568	 Clear 11557

*All Portal XL lenses are also compatible with the Highmark's frame, and Highmark lenses also work with the Portal XL frame.



OPTIMUM POLARIZED AUTOMATIC+

 ZEAL	 ZEAL	 ZEAL
Dark Night, Available in:  11611  11613	Spice, Auto+ GB 12619	Aegean, Auto+ RB 12620










OPTIMUM POLARIZED

 ZEAL	 ZEAL	 ZEAL
Dark Night, Available in:  11614  11615  12004	Aegean, Polarized Pheonix 12621	Daybreak, Polarized Alchemy 12622




OPTIMUM

 ZEAL	 ZEAL	 ZEAL	 ZEAL
Dark Night, Available in:  11617  11618  11619	Eventide, Dark Grey 12624	Sage, Phoenix Mirror 12625	Spice, Jade Mirror 12626



hemisphere

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in 

FRAME FEATURES

Upper and lower venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Medium fit, medium coverage
Dual-strap adjustment
No Slip Grip strap



OPTIMUM



Dark Night, Jade Mirror
11635



Dark Night, Alchemy Mirror
11924



Dark Night, Persimmon Sky
Blue Mirror
12100

accessory lenses



Auto+ GB
11578



Auto+ RB
11579



Auto+ YB
11577



Polarized Jade
11581



Phoenix Mirror
11574




Persimmon Sky Blue Mirror
11583



nomad

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in 

FRAME FEATURES

Upper and lower venting
Triple-layer face foam
Helmet compatible

FIT

Medium fit, large coverage
Dual-strap adjustment
No Slip Grip strap



OPTIMUM



Dark Night, Dark Grey
11384



Dark Night, Persimmon Sky
Blue Mirror
11383



Dark Night, Phoenix Mirror
11499

accessory lenses



Auto+ GB
11410



Polarized Jade
11412



Jade Mirror
11408



Phoenix Mirror
11406



Dark Grey
11405



Persimmon Sky Blue Mirror
11572

the salmon way of life - Xáat Kusteeyí &
the haa aani alliance

For the Tlingit of Southeast Alaska, culture revolves around the land and its resources. The Tlingit believe that when they take care of the land and its inhabitants, the land in turn takes care of them. This concept is often summarized with the Tlingit phrase Haa Aaní, which means “Our Land”.

There also exists a cycle known as Xáat Kusteeyí (hut-koost-ee-yee), or "Salmon Way of Life" in English. The forests and waterways that shelter salmon runs provide an abundance for the Tlingit and Alaskan people, and are a resource to be respected. For the Tlingit people specifically, animals are viewed as members of the same social universe as the people beside them. These relationships to nature are reflected in art, dance, stories and crests. Xáat Kusteeyí, as an extension of Haa Aaní, focuses on utilizing salmon respectfully and sustainably. By protecting the salmon and its habitat, the salmon provide people with sustenance in return.

For Crystal Worl, the Tlingit artist whose art inspires this collection, growing up in Southeast Alaska with her grandmother, days were spent harvesting traditional foods. Crystal and her people's endurance comes from the land on which they hunt, fish and live a subsistent life.

Since time immemorial, indigenous people have developed a balanced and reciprocal relationship with the environment while adapting to the times. By stewarding the Salmon Way of Life, they ensure an abundance of resources for today and future generations of people and wildlife.

The unifying goal of this project is to protect free-flowing rivers and salmon spawning grounds that are critical for both humans and ecosystem preservation and in keeping with the spirit of Haa Aani and the Salmon Way of Life, Xáat Kusteeyí. We have partnered with three non-profits that solely focus on these issues: Yukon Salmon, Wild Salmon Center and the North Atlantic Salmon Fund, and will donate \$5 USD from the sale of every Haa Aani goggle to ensure the project's impact.

3 NON-PROFITS
SUPPORTED
Yukon Salmon,
Wild Salmon Center
and North Atlantic
Salmon Fund



5
BRAND PARTNERS
Zeal Optics, Weston,
Smartwool, Pret &
mountainFLOW eco-wax






















































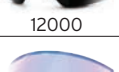





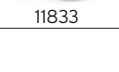

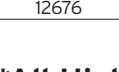
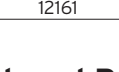
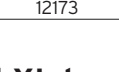

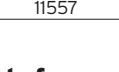


OVER 10 MILLION
North Atlantic salmon
saved since 1991 by
the North Atlantic
Salmon Fund



accessory lenses

ENHANCE YOUR EXPERIENCE WITH ACCESSORY LENS OPTIONS FOR ALL ZEAL OPTICS GOGGLES AND EVERY CONDITION.

		cloudfall	hangfire	highmark	lookout	beacon	portal XL
OPTIMUM POLARIZED AUTOMATIC+	Auto+ RB 38-20% VLT Category S2-3 ☀️❄️☀️	 12666	 12150	 12162	 11977	 11828	 11562
	Auto+ GB 38-18% VLT Category S2-3 ☀️❄️☀️	 12665	 12151	 12163	 11978	 11829	 11564
	Auto+ YB 33-17% VLT Category S2-3 ☀️❄️☀️	 12667	 12152	 12164	 11994	 11830	 11563
OPTIMUM POLARIZED	Polarized Jade 18% VLT Category S2 ☀️❄️	 12670	 12153	 12165	 11995	 11831	 11566
	Polarized Phoenix 18% VLT Category S2 ☀️❄️	 12669	 12154	 12166	 11996		 11565
	Polarized Alchemy 18% VLT Category S2 ☀️❄️	 12668	 12155	 12167	 11979		 11981
OPTIMUM	Jade Mirror 30% VLT Category S2 ☁️❄️	 12672	 12156	 12168	 11997		 11561
	Phoenix Mirror 30% VLT Category S2 ☁️❄️	 12673	 12157	 12169	 11998	 11832	 11559
	Alchemy Mirror 30% VLT Category S2 ☁️❄️	 12674	 12158	 12170	 11999		 11560
	Dark Grey 10% VLT Category S3 ☀️❄️	 12675	 12159	 12171	 12000		 11558
	Persimmon Sky Blue Mirror 65% VLT Category S1 ❄️	 12677	 12160	 12172	 11980	 11833	 11568
	Clear 80% VLT Category S0 ❄️	 12676	 12161	 12173	 12001		 11557

*All Highmark and Portal XL lenses are compatible across both frames

display program

BUILT FOR LIFE OUTDOORS, DESIGNED FOR YOUR STORE.

Our display program brings the Zeal Optics brand to life with options for every retailer. The use of cold-rolled steel and cedar invites the outdoors, and your customers, in to experience the Zeal difference.



Zeal Optics Medium Display

- Cedar and cold-rolled steel
- LED lighting
- Seasonal magnetic back graphic
- Adjustable mirror
- Easy to shop and merchandise
- Open sell with option for door
- White glove service delivery

79.66" H x 24.25" W x 15.00" D



Goggle Slatwall Display
206141



Winter Magnetic Backdrop
208342



4-Tier Goggle Glorifier
208884

23-24 goggle collection

NEW cloudfall Comes standard with Persimmon Sky Blue Mirror accessory lens



 12639, Dark Night Auto+ GB	 12659, Dark Night UF Auto+ GB	 12640, Dark Night Auto+ RB	 12641, Haa Aani Auto+ YB	 12642, Skyridge Auto+ RB	 12643, Sage Auto+ GB
 12644, Dark Night Polarized Alchemy	 12660, Dark Night UF Polarized Alchemy	 12645, Dark Night Polarized Phoenix	 12646, Dark Night Polarized Jade	 12647, Eventide Polarized Jade	 12648, Skyridge Polarized Phoenix
 12649, Sage Polarized Dark Grey	 12650, Punch Polarized Phoenix	 12651, Dark Night Jade Mirror	 12652, Dark Night Phoenix Mirror	 12653, Dark Night Alchemy Mirror	 12661, Dark Night UF Alchemy Mirror
 12654, Haa Aani Jade Mirror	 12655, Eventide Dark Grey	 12656, Aegean Jade Mirror	 12657, Punch Dark Grey	 12658, Daybreak Alchemy Mirror	

hangfire



 12041, Dark Night Auto+ RB	 12042, Dark Night Auto+ GB	 12601, Spice Auto+ GB	 12046, Dark Night Polarized Jade	 12047, Dark Night Polarized Phoenix	 12048, Dark Night Polarized Alchemy
 12602, Dune Polarized Alchemy	 12603, Spice Polarized Phoenix	 12604, Sage Polarized Dark Grey	 12053, Dark Night Alchemy Mirror	 12054, Dark Night Jade Mirror	 12055, Dark Night Phoenix Mirror
 12605, Daybreak Jade Mirror	 12606, Dune Dark Grey	 12607, Sage Alchemy Mirror			

highmark Comes standard with Persimmon Sky Blue Mirror accessory lens



 12060, Dark Night Auto+ RB	 12662, Dark Night/Sunny, Polarized Alchemy	 12063, Dark Night Polarized Jade	 12663, Dark Night/Teal Phoenix Mirror
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lookout Comes standard with Persimmon Sky Blue Mirror accessory lens



 12002, Dark Night Auto+ GB	 11871, Dark Night Auto+ RB	 12608, Dune Auto+ GB	 12609, Aegean Auto+ RB	 12610, Sage Auto+ GB	 11874, Dark Night Polarized Jade
 11875, Dark Night Polarized Phoenix	 12611, Aegean Polarized Dark Grey	 12613, Haa Aani Polarized Alchemy	 12614, Spice Polarized Phoenix	 12615, Sage Polarized Alchemy	 11882, Dark Night Phoenix Mirror
 11883, Dark Night Dark Grey	 11884, Dark Night Jade Mirror	 12616, Haa Aani Jade Mirror	 12617, Spice Dark Grey	 12618, Daybreak Phoenix Mirror	 12612, Sage Jade Mirror

beacon



 11768, Dark Night Auto+ GB	 11769, Dark Night Auto+ RB	 12636, Dark Night UF Auto+ RB	 12627, Sage Auto+ GB	 11775, Dark Night Polarized Phoenix	 12637, Dark Night UF Polarized Phoenix
 12003, Dark Night Polarized Alchemy	 12629, Punch Polarized Phoenix	 12630, Aegean Polarized Jade	 12631, Daybreak Polarized Alchemy	 12632, Sage Polarized Jade	 11898, Dark Night Persimmon Sky Blue Mirror
 11899, Dark Night Alchemy Mirror	 11900, Dark Night Phoenix Mirror	 12638, Dark Night UF Jade Mirror	 12635, Skyridge Dark Grey	 12633, Punch Jade Mirror	 12634, Aegean Persimmon Sky Blue Mirror

23-24 goggle collection

portal xl Comes standard with Persimmon Sky Blue Mirror accessory lens



 11611, Dark Night Auto+ GB	 11613, Dark Night Auto+ RB	 12619, Spice Auto+ GB	 12620, Aegean Auto+ RB	 11614, Dark Night Polarized Jade	 11615, Dark Night Polarized Phoenix
 12004, Dark Night Polarized Alchemy	 12621, Aegean Polarized Phoenix	 12622, Daybreak Polarized Alchemy	 11617, Dark Night Phoenix Mirror	 11618, Dark Night Jade Mirror	 11619, Dark Night Alchemy Mirror
 12624, Eventide Dark Grey	 12625, Sage Phoenix Mirror	 12626, Spice Jade Mirror			

hemisphere



nomad



 11635, Dark Night Jade Mirror	 11924, Dark Night Alchemy Mirror	 12100, Dark Night Persimmon Sky Blue Mirror	 11384, Dark Night Dark Grey	 11383, Dark Night Persimmon Sky Blue Mirror	 11499, Dark Night Phoenix Mirror
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WARRANTY INFO

Quality and durability are key components of all Zeal Optics goggles. If you experience a manufacturing defect in material or workmanship, our goggles are warranted for 2 years from the purchase date. Zeal Optics only authorizes warranty claims for the original buyer of products purchased from authorized dealers.

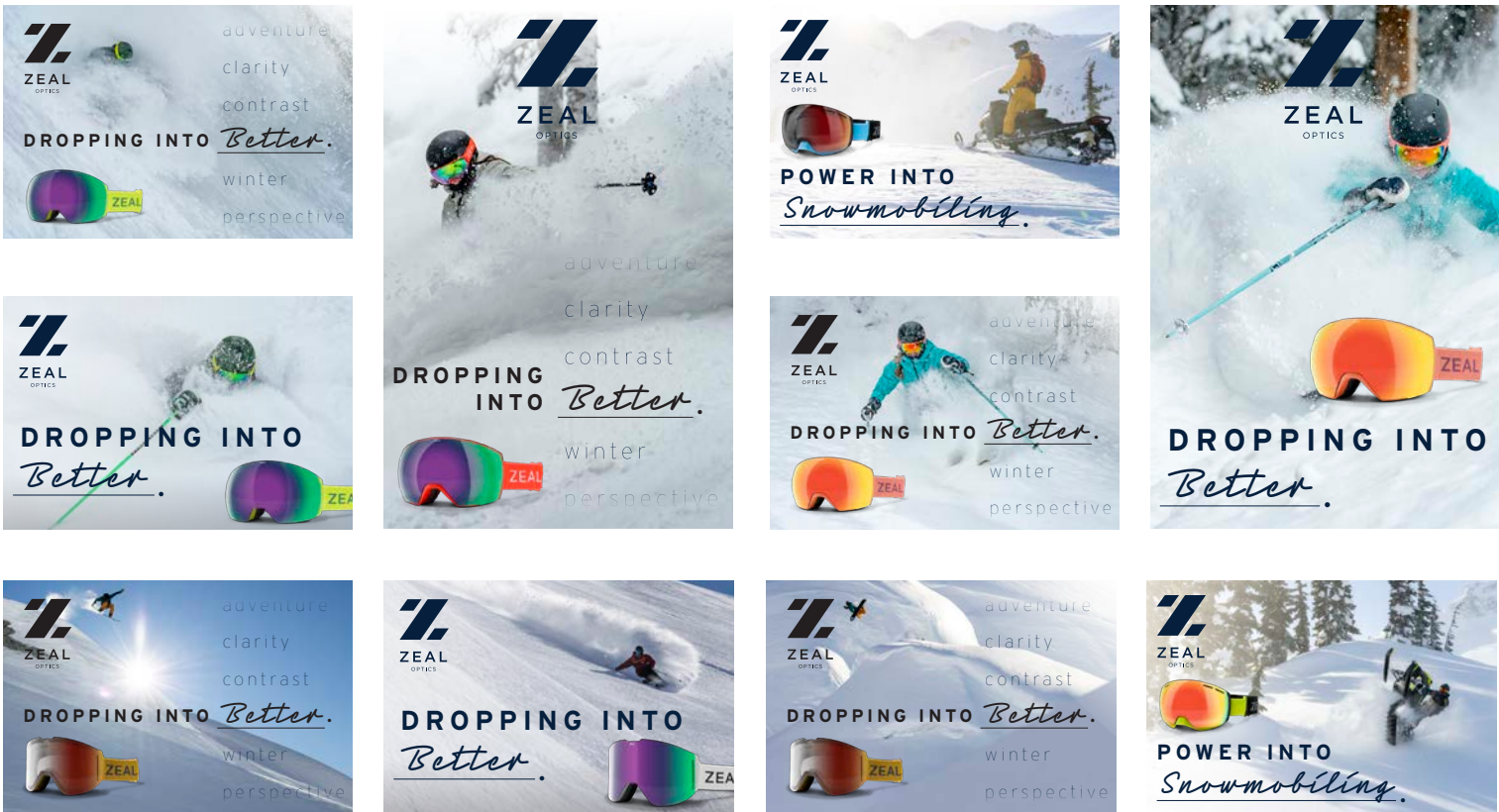
We repair or replace, at our discretion, any Zeal Optics goggle (excludes closeout or discontinued goggles) deemed defective by our in-house repair technicians. This excludes damage caused by improper use or normal wear and tear, like scratched lenses or accidental breakage. Not a warranty repair? No problem. Zeal Optics offers special low-cost repairs and replacement parts to keep your goggles in excellent condition.

Give us a call at 1.888.454.9325 for questions.



custom POP display options

Below are examples of our '22/23 custom POP display campaign. Please see additional options on Brandfolder and don't hesitate to reach out to your Account Executive with questions.



CARING FOR YOUR GOGGLES

The best way to clean your goggles is to gently wipe the surface of the lens with the interior of the protective bag provided. DO NOT soak or submerge the lens. Do not use cleaning solutions or chemicals.

After using your goggles, put them in a dry, well ventilated location to allow all moisture to evaporate before returning them into the microfiber protective bag included in the package. Always store your dry goggles in the goggle bag between uses.

WE BELIEVE LIFE IS BEST LIVED OUTSIDE AND WE MAKE ADVENTURE-READY EYEWEAR FOR THOSE WHO AGREE.

Interested in our Sunglass Collection and Rx program? Contact your account executive or drop us a line:
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