

Z
ZEAL
OPTICS



'25 / 26 **snow**



STYLE. IT'S BOTH A PERSONAL STATEMENT AND A CULTURAL CONSTANT. Fleeting, yet eternal. Style is rooted in our individuality, self-expression, how we show up in the world – and on the mountain. It's a reflection of our personality, values and preferences, as well as how we see the slopes' contours to create a canvas that lets our creativity and self-expression flow.

Taking its cues from classic design stylings, "Slay Classy" is more than just the Zeal Optics '25/26 goggle campaign; it's a call to embrace and express your personal style. From sleek silhouettes with nods to timeless patterns and bold colors, every frame and strap is designed to let you slay the slopes in style.

As you define your line, let your expression be as bold as your descent. Zeal Optics' collection of meticulously crafted goggles combines performance with elan, ensuring you look and see as incredible as you ride. Get ready to step into your "Slay Classy" mode and join us as we redefine winter fashion.

SLAY CLASSY



we are all zeal

ZEAL, BY DEFINITION, is passion, and our passion for winter defines the Zeal family. To help us continually push the limits of our goggles' optics, we work with a dedicated team of powder purists to test our gear under the harshest conditions, day in and day out. Our Ambassadors help us constantly elevate our products and help solve problems you never knew you had. We hope to see you out there this winter testing your Zeals and would love to hear your thoughts on social media - @zealoptics.

MEET THE ZEAL FAMILY
AT ZEALOPTICS.COM/AMBASSADORS

AMBASSADORS

SKI

Austin Becker
Mauri Cambilla
Darcy Conover
Brandon Craddock
Annalisa Drew
Banks Gilberti
Zack Giffin
Brian Gardiner
Colter Hinchliffe
Rafa Infante
Vicente Katz
Cael McCarthy
Adam Moszynski
Darby Pappas
Gabe Rovick
Benny Schmitt
Tobin Seagel
Piers Solomon
Adam Ü
Scotty VerMerris

ALPINIST

Chris Fisher
Jon Kedrowski
Eric Larsen
Luke Nelson
Ryan Waters

SNOWBOARD

Kjersti Buaas
Andrew Burns
Tamo Campos
London Cramer
Alex Deibold
Madison Ellsworth
Ashley Epis
Ziga Erlac
Kaitlyn Farrington
Summer Fenton
Evin Harris
Jack Hessler
Sandra Hillen
Josh Jespersen
Fredri Kalbermatten
Sam Klein
Pat Milbery
Jesse Millen
Liam Moffatt
Brolin Mawejje
DCP
Sarka Pancochova
Chanelle Sladics
Shawna Wianecki-Paoli
Brian Stenerson
Timmy Taussig
Erika Vikander



Reduce. Reuse. Re-Shred.

GOGGLES DONE DIFFERENTLY.

IN OUR COMMITMENT to reduce the footprint of every product we make, Zeal Optics goggle frames are made from 100% recycled TPU and PC/ABS and our straps and goggle bags contain a minimum of 70% recycled PET.

RECYCLED PET GOGGLE STRAPS & BAGS: Zeal's straps and goggle bags are made from a minimum of 70% recycled PET.

RECYCLED TPU & PC/ABS GOGGLE FRAMES: The softer portions of our goggle frames are made from 100% recycled TPU, a common ingredient in footwear. The harder materials in our Rail Lock System frames are constructed from 100% recycled PC/ABS, which is commonly used in electronics.

ELIMINATION OF ALL PLASTIC IN PACKAGING: Our goggles come in paper boxes and packed with a pulp mold insert (think egg cartons) that eliminates the need for any foam or single-use plastic. The entire package can be recycled as is!

FSC-CERTIFIED MARKETING & PACKAGING: All Zeal printed materials, including our catalog and in-store cards utilize FSC-certified paper and soy-based inks to reduce their footprint.



AS A COMPANY INSPIRED by the natural world around us, we understand the importance of protecting and sustaining the planet for generations to come. We do this through some amazing projects and partnerships to spark social change and create better memories of our time outdoors.

PARTNERS

ADAPTIVE ADVENTURES
NATIONAL FOREST FOUNDATION
PLANET ARK
PLASTIC OCEANS INTERNATIONAL
PROTECT OUR WINTERS (POW)
SOS OUTREACH
TREE CANADA
VERMONT ADAPTIVE SKI & SPORTS
WILD SALMON CENTER



lens technologies

BLUEBIRD DAYS ARE GREAT, but we live for the deepest, snowiest days. We spend every moment that we're not testing our products working to improve them to make those days magical. We believe goggles should be the last thing you're thinking about on the mountain because they work in every condition, helping you look good, ride well and **slay classy**. At the heart of everything we do is our Optimum lens technology, which comes in two levels, each building off the other.

STANDARD FEATURES



optimum color filtration

Short wave blue light reduction is a standard feature of all Zeal Optics lenses. Blue light distorts color and by filtering it out, you are able to see **pure, vivid colors with greater clarity and detail.**



everclear anti-fog

Everclear Anti-Fog is a hydrophilic infusion which can't be wiped off. It dissipates moisture by flattening the water contact angle and maximizing surface energy to prevent condensation buildups, ensuring clear vision no matter the condition. **Everclear Anti-Fog resists fogging for more than 200 seconds, more than 6 times the industry standard.**



UV protection

All Zeal Optics lenses block 100% of UVA/B rays for superior sun protection. Optimum Polarized and Optimum Polarized Automatic+ also block 95% of HEV light, the leading cause of macular degeneration and long-term eye damage.



permashield hardcoat

To resist scratches on the surface of the lens, we apply our clear optical grade Permashield Hardcoat. It bonds to the polycarbonate and is UV cured for greater adhesion and **prolonged protection of the lens.**



hydro/oleo

We apply a Hydro- and Oleophobic coating to our mirrored lenses to **prevent moisture, oil and fingerprints from adhering to the lens.** This steepens the contact angle to 90° so water and oil bead off the lens instead of dispersing across the surface. This coating is applied via vacuum deposition rather than immersion, eliminating distortion on the front side of the lens.



super hydro/oleo

Super Hydro/Oleo utilizes a contact angle of 115° for superior moisture distribution. This coating comes standard on all mirrored Optimum Polarized lenses.



spherical lens

AVAILABLE IN CLOUDFALL XL, CLOUDFALL, HANGFIRE, HIGHMARK, HEMISPHERE & NOMAD

Our spherical polycarbonate lens curves both vertically and horizontally. By mimicking the shape of the eye, it helps reduce optical distortion. The increased volume also enhances peripheral vision and stress dispersion to reduce glare and fogging.



cylindrical lens

AVAILABLE IN MERIDIAN, LOOKOUT, & BEACON

Our cylindrical polycarbonate lens is flatter and has a lower profile than our spherical lens. The lens curves horizontally while remaining flat vertically allowing for a closer fit. It is digitally optically tapered in thickness to reduce distortion and provide similar optics to a spherical lens.

Rx INSERT



Rx Insert

Our universal prescription insert fits securely inside almost all of Zeal Optics' goggle frames (and just about any other brand's), keeping your prescription in place and optically aligned.

SKU 10134

find your perfect lens



CLEARLY SUPERIOR
optimum



CLARITY + PROTECTION

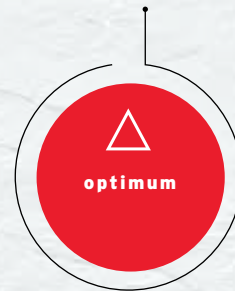
**optimum
polarized**



optimum

This collection is named Optimum for a reason – well, actually, a whole bunch of them. The foundation of all Zeal Optics lenses, Optimum is built with complete protection from harmful UV rays and includes our unreal Everclear Anti-Fog, Permashield Hardcoat, and Optimum Color Filtration for perfect clarity, heightened color, and enhanced definition. Available in a range of mirrors and tints, Optimum has you covered every day, no matter what Mother Nature serves up.

- LENS FEATURES
- Optimum Color Filtration
 - Permashield Hardcoat
 - Everclear Anti-Fog
 - Blocks 100% UVA/B Rays
 - Hydro/Oleophobic Coating on Mirrored Lenses



optimum color filtration

WITHOUT COLOR FILTRATION

WITH ZEAL OPTIMUM LENSES

Your eyes struggle to perceive overlapping wavelengths of blues, greens and reds; causing **color confusion** where these wavelengths overlap

Zeal Optimum lenses filter out these overlapping wavelengths so colors vibrantly pop, **providing perfect clarity** and contrast for every line

CLEARLY SUPERIOR
COLOR, CLARITY AND CONTRAST

OPTIMUM COLLECTION

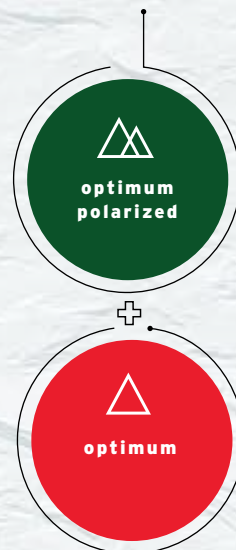
- Dark Grey** 5% VLT | Category S4
- Sakura Mirror** 20% VLT | Category S2
- Jade Mirror** 30% VLT | Category S2
- Alchemy Mirror** 33% VLT | Category S2
- Phoenix Mirror** 37% VLT | Category S2
- Persimmon Sky Blue Mirror** 62% VLT | Category S1
- Clear** 80% VLT | Category S0

optimum polarized

Our Optimum Polarized Collection has all of the amazing features of our Optimum lenses, with the added bonus of snow-specific polarized protection for a glare-free view of the terrain while highlighting ice and hardpack. Our Japanese-made, premium polarized lens is designed to block reflected light and filter 95% of HEV light. This delivers the ultimate color experience and exceptional definition and contrast of the snow's surface, all while reducing eye fatigue and the risk of long-term eye damage.

LENS FEATURES

- 95%+ Polarized Efficiency
- Cuts Glare & Reflected Light
- Highlights Ice & Hardpack
- Comprehensively Blocks HEV Light
- Reduces Risk of Long-Term Eye Damage
- Protects from Eye Fatigue
- Heightened Color, Definition & Detail
- Super Hydro/Oleo on Mirrored Lenses



OPTIMUM POLARIZED COLLECTION



Polarized Sakura ☀️
11% VLT | Category S3



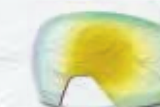
Polarized Jade ☀️
11% VLT | Category S3



Polarized Dark Grey ☀️
12% VLT | Category S3



Polarized Phoenix ☀️
12% VLT | Category S3



Polarized Alchemy ☀️
14% VLT | Category S3

frame technologies

RAIL LOCK //SYSTEM

GUIDE. SLIDE. **LOCK.**

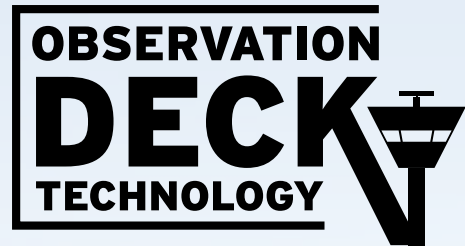
Our patented* //RLs collection features a rimless frame design for unsurpassed peripheral vision and a dual sliding rail system that guides, slides, and locks your lens securely in place anywhere on the mountain.

AVAILABLE IN MERIDIAN, CLOUDFALL XL, CLOUDFALL, LOOKOUT AND HIGHMARK

Changing lenses has never been easier! //RLs' dual-sliding rail system guides and slides lenses easily onto the frame while a magnetic closure locks your lens into place, ensuring a simple and secure lens swap. Featuring a rimless frame design for unsurpassed peripheral vision while skiing, snowboarding or snowmobiling.

**US Patent. No. 10,456,299 B2; US Patent. No. 2018/0168865 A1*





CHANGE YOUR **PERSPECTIVE**

Taking a page from the physics behind structures like air traffic control towers, Observation Deck Technology (ODT) is the first goggle system that replicates the eagle’s view of the mountains, to help you see every inch of the line below you with zero distortion.

AVAILABLE IN MERIDIAN, CLOUDFALL XL, CLOUDFALL, HANGFIRE, LOOKOUT AND BEACON

With ODT, we’ve removed most of the frame material at the bottom of the goggle (but kept the venting) to let the lens sit closer to your face and tilt out as it rises. This allows you to see more of the line below you, 20% in fact, and focus on what’s coming your way. The canted lens also eliminates reflections on your inner lens from incoming light.



increases vertical peripheral by 20%

OBSERVATION DECK TECHNOLOGY

TRADITIONAL GOGGLE

FRAME FEATURES

venting
STANDARD FEATURE
Upper and lower venting and wicking fabrics regulate interior airflow and ensure fogging is kept at bay.

dual-strap system
STANDARD FEATURE
Comfort, simplicity and adjustability are key components in finding the perfect goggle. Our dual-strap system helps you find your optimal fit every time, with or without a helmet.

over the glass ready
MERIDIAN, CLOUDFALL XL, HANGFIRE, HIGHMARK, LOOKOUT, BEACON, CLOUDFALL, HEMISPHERE
We believe you should never sacrifice performance for style. The same is true if you wear glasses while riding. We crafted the simplest, most effective OTG system to date, with style and performance built into a simple, functional design.

no slip grip
STANDARD FEATURE
A beaded silicon coating on every strap ensures that whether wearing a helmet or beanie, your goggle will stay exactly where you place it.

triple-layer face foam
STANDARD FEATURE
Our plush triple-layer face foam offers a perfect fit for all-day comfort and protection from the elements.

introducing

meridian

CRAFTED TO ELEVATE YOUR WINTER ADVENTURES, Meridian's sleek, small-fit frame is packed with cutting-edge technology, including our award-winning Optimum series of lenses and Zeal's revolutionary patented Rail Lock System lens interchange, which allows you to simply and securely change your lens anywhere on the mountain. While its fit may be small, the views through Meridian are anything but; thanks to its vista-expanding Observation Deck Technology, the downwards-tilted lens expands your vertical field of view by 20%, giving you an eagle's-eye-view of the slopes. Get ready to experience the journey in unparalleled color, clarity, comfort and style with Meridian.





+ THE SAKURA LENS

INSPIRED BY THE EPIC TERRAIN, gracious people and passion for craftsmanship and beauty that defines the Japanese experience, the Sakura lens starts with a blue/ grey snow-specific base lens, layered with a stunning pink & gold mirror, that's named for Japan's iconic cherry blossoms, or "Sakura".

AVAILABLE IN OPTIMUM (S2, 20% VLT) AND OPTIMUM POLARIZED (S3, 11% VLT)



LENS TECH

Cylindrical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in  

FRAME FEATURES

//RLS Technology
Observation Deck Technology
Rimless frame design
Upper, lower and rail venting
Triple-layer face foam
Helmet compatible
OTG Ready

FIT

Small fit, medium coverage
Dual-strap adjustment
No Slip Grip strap

Persimmon Sky Blue Lens Included



meridian



accessory lenses



Polarized Jade
13042



Polarized Sakura
13050



Polarized Phoenix
13041



Polarized Alchemy
13040



Polarized Dark Grey
13043



Jade Mirror
13044



Sakura Mirror
13051



Phoenix Mirror
13045



Alchemy Mirror
13046



Dark Grey
13047



Persimmon Sky
Blue Mirror
13049



Clear
13048



ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.



OPTIMUM POLARIZED



Dark Night, Available in:



12924



12927



Dark Night, Polarized Sakura
12959



Herringbone, Polarized
Alchemy
12923



Sage, Polarized Jade
12925



Drift, Polarized Phoenix
12926



Margot, Polarized Sakura
12928



OPTIMUM



Dark Night, Available in:



12922



12918



12919



Dark Night, Phoenix Mirror
12958



Sage, Alchemy Mirror
12916



Margot, Dark Grey
12917



Houndstooth, Phoenix
Mirror
12920



Dark Seas, Sakura Mirror
12921





LENS TECH

Spherical polycarbonate

Everclear Anti-Fog

Permashield Hardcoat

Available in  

FRAME FEATURES

//RL[®] Technology

Observation Deck Technology

Rimless frame design

Upper, lower and lens venting

Triple-layer face foam

Helmet compatible

OTG Ready

FIT

Large fit, large coverage

Dual-strap adjustment

No Slip Grip strap

Persimmon Sky Blue Lens Included



cloudfall xl



accessory lenses



Polarized Jade
13122



Polarized Sakura
13052



Polarized Phoenix
13123



Polarized Alchemy
13183



Polarized Dark Grey
13184



Jade Mirror
13185



Sakura Mirror
13053



Phoenix Mirror
13186



Alchemy Mirror
13187



Dark Grey
13188



Persimmon Sky
Blue Mirror
13189



Clear
13190



ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.



OPTIMUM POLARIZED



Dark Night, Available in:



Lavender, Polarized Jade
13101



Blue Steel, Polarized
Phoenix 13102



Platitude, Polarized
Alchemy 12942



Dark Seas, Polarized Jade
12943



Drift, Polarized Sakura
12944



13168



13097



13096



Dark Night, Polarized Jade
12967



OPTIMUM



Dark Night, Available in:



Sage, Phoenix Mirror
12941



Drift, Dark Grey
12968



Houndstooth, Jade Mirror
12940



13165



13166



13167





LENS TECH

Spherical polycarbonate

Everclear Anti-Fog

Permashield Hardcoat

Available in  

FRAME FEATURES

//RLS Technology

Observation Deck Technology

Semi-rimless frame design

Upper, lower and rail venting

Triple-layer face foam

Helmet compatible

OTG Ready

FIT

Medium fit, medium coverage

Dual-strap adjustment

No Slip Grip strap

**Persimmon Sky Blue
Lens Included**



cloudfall



accessory lenses



Polarized Jade
13127



Polarized Sakura
13054



Polarized Phoenix
13128



Polarized Alchemy
13191



Jade Mirror
13192



Sakura Mirror
13055



Phoenix Mirror
13193



Alchemy Mirror
13194



Dark Grey
13195



Persimmon Sky
Blue Mirror
13196



Clear
13197



ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.



OPTIMUM POLARIZED



Dark Night, Available in:



Lavender, Polarized Jade
13088



Blue Steel, Polarized
Phoenix 13091



Herringbone, Polarized
Sakura 12937



Margot, Polarized Alchemy
12936



Open Hearts, Polarized
Phoenix 13092



13159



13084



13085



Dark Night, Polarized Alchemy
13163



OPTIMUM



Dark Night, Available in:



Drift, Sakura Mirror
12935



Herringbone, Jade Mirror
12934



13160



13161



13162



Dark Night, Alchemy Mirror
13164



lookout





LENS TECH

Cylindrical polycarbonate

Everclear Anti-Fog

Permashield Hardcoat

Available in  

FRAME FEATURES

//RL^S Technology

Observation Deck Technology

Rimless frame design

Upper, lower and lens venting

Triple-layer face foam

Helmet compatible

OTG Ready

FIT

Medium fit, large coverage

Dual-strap adjustment

No Slip Grip strap

**Persimmon Sky Blue
Lens Included**



accessory lenses



Polarized Jade
13148



Polarized Sakura
13056



Polarized Phoenix
13149



Polarized Alchemy
13225



Jade Mirror
13226



Sakura Mirror
13057



Phoenix Mirror
13227



Alchemy Mirror
13228



Dark Grey
13229



Persimmon Sky Blue Mirror
13230



Clear
13231



OPTIMUM POLARIZED



Dark Night, Available in:



13113

13114



Herringbone, Polarized
Alchemy 12955



Sage, Polarized Jade
12956



Drift, Polarized Phoenix
13118



OPTIMUM



Dark Night, Available in:



13178

13179

12960



Dark Seas, Alchemy Mirror
12952



Plaiditude, Dark Grey
12953



Houndstooth, Sakura Mirror
12954

hangfire





LENS TECH

Spherical polycarbonate

Everclear Anti-Fog

Permashield Hardcoat

Available in  

FRAME FEATURES

Observation Deck Technology

Semi-rimless frame design

Upper and lower venting

Triple-layer face foam

Helmet compatible

OTG Ready

FIT

Medium fit, medium coverage

Dual-strap adjustment

No Slip Grip strap

accessory lenses



Polarized Jade
13132



Polarized Sakura
13058



Polarized Phoenix
13133



Polarized Alchemy
13198



Jade Mirror
13199



Sakura Mirror
13059



Phoenix Mirror
13200



Alchemy Mirror
13201



Dark Grey
13202



Persimmon Sky
Blue Mirror
13203



Clear
13204



OPTIMUM POLARIZED



Dark Night, Available in:



13105 13106 13169



Spruce, Polarized Dark Grey
13109



Lavender, Polarized Alchemy
12948



Houndstooth, Polarized Sakura
12949



OPTIMUM



Dark Night, Available in:



13170 13171 13172



Margot, Dark Grey
12945



Dark Seas, Jade Mirror
12946



Herringbone, Persimmon Sky
Blue Mirror 12947





beacon

LENS TECH

Cylindrical polycarbonate

Everclear Anti-Fog

Permashield Hardcoat

Available in  

FRAME FEATURES

Observation Deck Technology

Semi-rimless frame design

Upper and lower venting

Triple-layer face foam

Helmet compatible

OTG Ready

FIT

Medium fit, medium coverage

Dual-strap adjustment

No Slip Grip strap



accessory lenses



Polarized Jade
13153



Polarized Sakura
13060



Polarized Alchemy
13232



Sakura Mirror
13061



Phoenix Mirror
13233



Persimmon Sky
Blue Mirror
13234



ASIAN FIT COLLECTION

Our exclusive Asian Fit design adds additional, contoured foam to specific sections of our goggles' nose bridge to create a flush fit for lower nose bridges and to keep airflow out.



OPTIMUM POLARIZED



Dark Night, Available in:



13157



13079



Dark Night, Polarized Phoenix
13080



Lavender, Polarized Jade
12931



Margot, Polarized Sakura
12932



OPTIMUM



Dark Night, Available in:



13154



13156



13155



Dark Night, Jade Mirror
13158





Herringbone, Alchemy Mirror
12929



Plaiditude, Jade Mirror
12930

h i g h m a r k

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Updated wind-blocking nose beak
Available in  

FRAME FEATURES

//RLS Technology
Rimless frame design
Upper and lower venting
Extended triple-layer face foam
Helmet compatible (including full face)
Pliable TPU Outrigger
OTG Ready

FIT

Large fit, x-large coverage
Dual-strap adjustment
No Slip Grip strap

Persimmon Sky Blue Lens Included



OPTIMUM POLARIZED



Dark Night, Polarized
Jade
13111



Dark Night / Sunny,
Polarized Alchemy
13177



OPTIMUM



Dark Night / Teal,
Phoenix Mirror
13176

accessory lenses



Polarized Jade
13137



Polarized Phoenix
13138



Polarized Alchemy
13205



Jade Mirror
13206



Pheonix Mirror
13207



Alchemy Mirror
13208



Dark Grey
13209





Persimmon Sky
Blue Mirror
13210



Clear
13211

SUMMIT COLLECTION

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in  
OTG Ready



FRAME FEATURES

Upper and lower venting
Triple-layer face foam
Helmet compatible

FIT

Medium fit, medium coverage
Dual-strap adjustment
No Slip Grip strap

LENS TECH

Spherical polycarbonate
Everclear Anti-Fog
Permashield Hardcoat
Available in  

FRAME FEATURES

Upper and lower venting
Triple-layer face foam
Helmet compatible

FIT

Medium fit, large coverage
Dual-strap adjustment
No Slip Grip strap

h e m i s p h e r e



OPTIMUM POLARIZED



Drift, Polarized Sakura
12950



OPTIMUM



Dark Night, Jade Mirror
13173



Dark Night, Alchemy Mirror
13174



Dark Night, Persimmon
Sky Blue Mirror
13175

accessory lenses



Polarized
Jade
13142



Polarized
Phoenix
13212



Jade Mirror
13213



Pheonix Mirror
13214



Alchemy Mirror
13215



Dark Grey
13216



Persimmon Sky
Blue Mirror
13217

n o m a d



OPTIMUM POLARIZED



Drift, Polarized Jade
12957



OPTIMUM



Dark Night, Dark Grey
13181



Dark Night, Persimmon
Sky Blue Mirror
13180



Dark Night, Phoenix
Mirror
13182

accessory lenses



Polarized
Jade
13144



Polarized
Phoenix
13220



Jade Mirror
13221



Pheonix Mirror
13222



Dark Grey
13223



Persimmon Sky
Blue Mirror
13224

introducing the watershed collection



ARTIST JOHN FELLOWS draws inspiration from his travels to weave together found maps and his unique linoleum carvings, creating compelling collage designs.



introducing selkirk



AS SKIERS, SNOWBOARDERS, AND MOUNTAIN WANDERERS, we live and play at the headwaters of everything downstream from us. At the apex of the watershed, the impacts of our lives cascade through the creeks, streams, rivers – and ultimately to the sea, affecting untold ecosystems, species, communities and lives.

The vibrance of our watersheds is perhaps best measured through the health of charismatic keystone species, and none better symbolize the interplay of rivers and oceans

than wild salmon – the building block for nearly every coastal ecosystem's future or demise.

Salmon and their salt and freshwater habitats are truly at an inflection point, as are the people and the over 130 wildlife species that rely on them. As salmon populations struggle, so too do we as individuals, which is why Zeal Optics has teamed up with artist John Fellows and the Wild Salmon Center to help protect 20 distinct salmon strongholds through the Watershed Collection.



Meridian Dark Seas,
Sakura Mirror
12921



Cloudfall XL Dark Seas,
Polarized Jade
12943



Lookout Dark Seas,
Alchemy Mirror
12952



Hangfire Dark Seas,
Jade Mirror
12946

SELKIRK'S OVERSIZED PLANT-BASED* Z-RESIN FRAMES

are as rugged as the mountains they're named for. Their removable side panels and brow piece provide complete coverage from the sun and elements, while allowing Selkirk to transform from functional glacier guide style to a retro-trendsetting lifestyle sunglass when you're off the trail.

* Z-Lite & Z-Resin frames contain a minimum of 45% bio-resin.



Bota Burgundy, 12866
Elluminate Polarized Dark Grey
























































































Matte Black, 12865
Elluminate Polarized Dark Grey



Sitka Green, 12867
Elluminate Polarized Horizon Blue

accessory lenses

Enhance your experience with accessory lens options for all Zeal Optics goggles and every condition.

		meridian	cloudfall xl	cloudfall	hangfire	highmark	lookout	beacon	hemisphere	nomad
OPTIMUM POLARIZED	Polarized Jade 11% VLT Category S3 ☀️	 13042	 13122	 13127	 13132	 13137	 13148	 13153	 13142	 13144
	Polarized Sakura 11% VLT Category S3	 13050	 13052	 13054	 13058		 13056	 13060		
	Polarized Phoenix 12% VLT Category S3 ☀️	 13041	 13123	 13128	 13133	 13138	 13149		 13212	 13220
	Polarized Alchemy 14% VLT Category S3 ☀️	 13040	 13183	 13191	 13198	 13205	 13225	 13232		
	Polarized Dark Grey 12% VLT Category S3 ☀️	 13043	 13184							
OPTIMUM	Jade Mirror 30% VLT Category S2	 13044	 13185	 13192	 13199	 13206	 13226		 13213	 13221
	Sakura Mirror 20% VLT Category S2	 13051	 13053	 13055	 13059		 13057	 13061		
	Phoenix Mirror 37% VLT Category S2 ☀️	 13045	 13186	 13193	 13200	 13207	 13227	 13233	 13214	 13222
	Alchemy Mirror 33% VLT Category S2 ☁️	 13046	 13187	 13194	 13201	 13208	 13228		 13215	
	Dark Grey 5% VLT Category S4 ☁️	 13047	 13188	 13195	 13202	 13209	 13229		 13216	 13223
	Persimmon Sky Blue Mirror 62% VLT Category S1 ❄️	 13049	 13189	 13196	 13203	 13210	 13230	 13234	 13217	 13224
	Clear 80% VLT Category S0 ❄️	 13048	 13190	 13197	 13204	 13211	 13231			



Zeal Optics 36-Piece Display

display program

Built for life outdoors, designed for your store.

Our display program brings the Zeal Optics brand to life with options for every retailer. The use of cold-rolled steel and cedar invites the outdoors, and your customers, in to experience the Zeal difference.

- Cedar and cold-rolled steel
- LED lighting
- Seasonal magnetic back graphic
- Adjustable mirror
- Easy to shop and merchandise
- Open sell with option for door
- White glove service delivery

79.66" H x 24.25" W x 15.00" D



Winter Magnetic Backdrop
208342



Goggle Slatwall Display
206141



4-Tier Goggle Glorifier
208884

25-26 goggle collection

NEW

meridian

Comes standard with Persimmon Sky Blue Mirror accessory lens

OBSERVATION
TECHNOLOGY

DECK

+

RAIL
LOCK

#SYSTEM

							
12927, Dark Night Polarized Sakura	12924, Dark Night Polarized Jade	12923, Herringbone Polarized Alchemy	12925, Sage Polarized Jade	12926, Drift Polarized Phoenix	12928, Margot Polarized Sakura	12918, Dark Night Jade Mirror	12919, Dark Night Phoenix Mirror
							
12922, Dark Night Sakura Mirror	12916, Sage Alchemy Mirror	12917, Margot Dark Grey	12920, Houndstooth Phoenix Mirror	12921, Dark Seas Sakura Mirror	12959, Dark Night UF Polarized Sakura	12958, Dark Night UF Phoenix Mirror	

cloudfall xl

Comes standard with Persimmon Sky Blue Mirror accessory lens

OBSERVATION
TECHNOLOGY

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13168, Dark Night Polarized Alchemy	13096, Dark Night Polarized Jade	13097, Dark Night Polarized Phoenix	12942, Plaiditude Polarized Alchemy	12943, Dark Seas, Polarized Jade	12944, Drift Polarized Sakura	13101, Lavender Polarized Jade	13102, Blue Steel Polarized Phoenix
							
13165, Dark Night Alchemy Mirror	13166, Dark Night Jade Mirror	13167, Dark Night Phoenix Mirror	12940, Houndstooth Jade Mirror	12941, Sage Phoenix Mirror	12968, Drift Dark Grey	12967, Dark Night UF Polarized Phoenix	

highmark

Comes standard with Persimmon Sky Blue Mirror accessory lens

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13177, Dark Night/Sunny Polarized Alchemy	13111, Dark Night Polarized Jade	13176, Dark Night/Teal Phoenix Mirror

cloudfall

Comes standard with Persimmon Sky Blue Mirror accessory lens

OBSERVATION
TECHNOLOGY

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13085, Dark Night Polarized Jade	13084, Dark Night Polarized Phoenix	13159, Dark Night Polarized Alchemy	13088, Lavender Polarized Jade	12936, Margot Polarized Alchemy	12937, Herringbone Polarized Sakura	13091, Blue Steel Polarized Phoenix	13092, Open Hearts Polarized Phoenix
							
13160, Dark Night Jade Mirror	13161, Dark Night Phoenix Mirror	13162, Dark Night Alchemy Mirror	12935, Drift Sakura Mirror	12934, Herringbone Jade Mirror	13163, Dark Night UF Polarized Alchemy	13164, Dark Night UF Alchemy Mirror	

lookout

Comes standard with Persimmon Sky Blue Mirror accessory lens



OBSERVATION
TECHNOLOGY

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13113, Dark Night Polarized Jade	13114, Dark Night Polarized Phoenix	12955, Herringbone Polarized Alchemy	13118, Drift Polarized Phoenix	12956, Sage Polarized Jade	12954, Houndstooth Sakura Mirror	13178, Dark Night Phoenix Mirror	13179, Dark Night Jade Mirror
							
12960, Dark Night Alchemy Mirror	12952, Dark Seas Alchemy Mirror	12953, Plaiditude Dark Grey					

beacon

OBSERVATION
TECHNOLOGY

DECK

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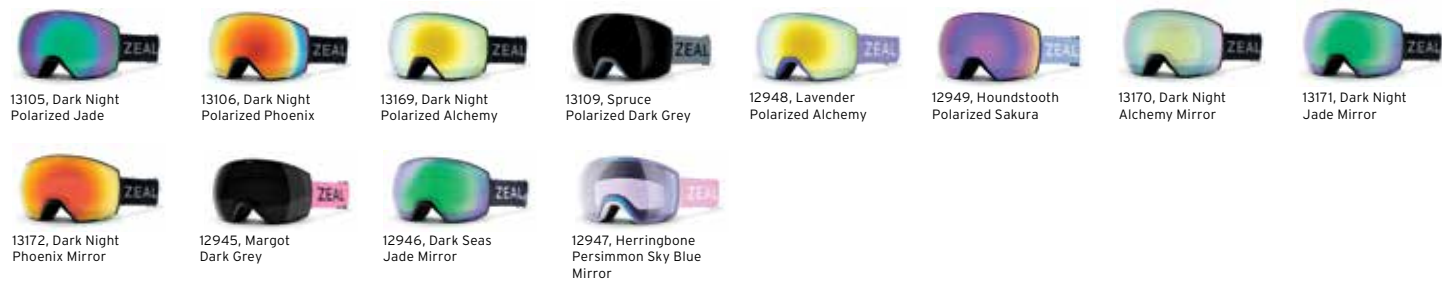
RAIL
LOCK

#SYSTEM

							
13079, Dark Night Polarized Phoenix	13157, Dark Night Polarized Alchemy	12931, Lavender Polarized Jade	12932, Margot Polarized Sakura	12930, Plaiditude Jade Mirror	13155, Dark Night Alchemy Mirror	13156, Dark Night Phoenix Mirror	12929, Herringbone Alchemy Mirror
							
13154, Dark Night Persimmon Sky Blue Mirror	13080, Dark Night UF Polarized Phoenix	13158, Dark Night UF Jade Mirror					

25-26 goggle collection

hangfire



hemisphere



nomad



WARRANTY INFO

Quality and durability are key components of all Zeal Optics goggles. If you experience a manufacturing defect in material or workmanship, our goggles are warranted for 2 years from the purchase date. Zeal Optics only authorizes warranty claims for the original buyer of products purchased from authorized dealers. We repair or replace, at our discretion, any Zeal Optics goggle (excludes closeout or discontinued goggles) deemed defective

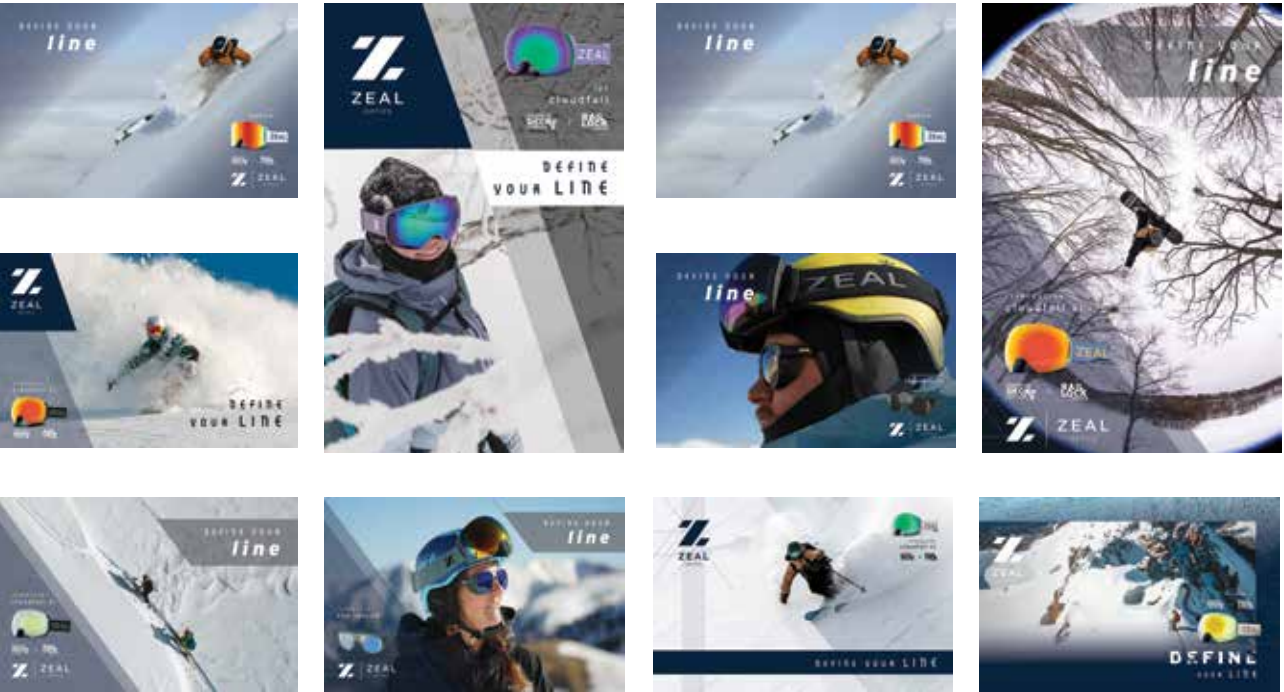
by our in-house repair technicians. This excludes damage caused by improper use or normal wear and tear, like scratched lenses or accidental breakage. Not a warranty repair? No problem. Zeal Optics offers special low-cost repairs and replacement parts to keep your goggles in excellent condition.

Give us a call at 1.888.454.9325 for questions.

Zeal Optics is a proud part of the Maui Jim family. *Maui Jim*

custom POP display options

Below are examples of our '24/25 custom POP display campaign. Please see additional options on Brandfolder and don't hesitate to reach out to your Brand Ambassador with questions.



CARING FOR YOUR GOGGLES

The best way to clean your goggles is to gently wipe the surface of the lens with the interior of the protective bag provided. DO NOT soak or submerge the lens. Do not use cleaning solutions or chemicals.

After using your goggles, put them in a dry, well ventilated location to allow all moisture to evaporate before returning them into the microfiber protective bag included in the package. Always store your dry goggles in the goggle bag between uses.

WE BELIEVE LIFE IS BEST
LIVED OUTSIDE AND WE MAKE
ADVENTURE-READY EYEWEAR
FOR THOSE WHO AGREE.

Interested in our Sunglass Collection and Rx program?

Contact your brand ambassador or drop us a line:
888.454.9325 | info@zealoptics.com

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**FOR THE
PLANET**

1% FOR THE PLANET
Zeal Optics is a proud member of 1% for the Planet and shares its mission of taking responsibility for and giving back to our planet.

